



# "Tough K.C. Chiefs need tough grass! That's why I picked **baron** KENTUCKY BLUEGRASS."

**George Toma**, Director of Field and Landscaping Operations, Kansas City Chiefs and Royals, and consultant for all Super Bowl games.

"I need a grass that will withstand the wear and tear of forty big football players on it five days a week from August to December. With the toughness of Baron there are darn few worn out spots."

**George Toma explains to Peter Loft:**

"I overseed this practice field with 50 lbs. of Baron as early as February and the field is ready in April. We'll have good grass all the way through the season."

"With the field in use so much of the time, I need a grass that doesn't need much care. In the 3 years this field has been in, I've never used a fungicide, insecticide or herbicide. That's a plus for me. I can only water maybe once a week and you can see how green this field is."

"We fertilize well around Thanksgiving. With the lower fertilization requirements of Baron, we don't have to worry about tender grass. Baron stays tough."



"We mow whenever the grass needs it. That may be once, twice or even three times a week. We only remove 1/4 of the growth and usually cut it to 3/4" up until June 1. After that we keep it at 2"."



"The players love this field. They even replace their own divots! And I think psychologically they practice better when they see a beautiful field like this."



**Lofts Pedigreed Seed, Inc.**

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