

Flag Poles of all types

only from Standard!

Nobody but nobody offers such a wide selection of quality poles — in so many types — and colors.

4 proven-popular kinds to choose from! Flex-King, Royaline and Tournament Poles in high-grade, weather-proof fiberglass; Slim Line poles in superstrong, heat-treated aluminum.

Select from tapered and untapered types - in 5-foot through 10-foot lengths.

Colors? Standard can furnish any color combination to fit

your needs.

Standard's
New SnapLock Flag
Swivel. Nylon
snaps eliminate tying.
Float up and
down on
metal rod to
fit any flag.

Simply contact your local Standard Distributor. Or write: Standard Golf Company, 220 East Fourth Street, Cedar Falls, Iowa 50613, (319/266-2638).

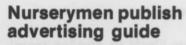
Why not order all of your poles, flags and cups from Standard Golf —today?

GREEN INDUSTRY NEWS

Continued from page 14

says the attorneys, "it appears that dispute-settling policies vary from bank to bank; however, there is some risk to the seller in any credit card transaction where the seller incurs expenses before delivery."

Favoring credit extension by nursery retailers, the AAN suggest that requiring a cash deposit in these cases might be a possible solution. In this manner, the retailer could cover possible loss if the order were cancelled.



The American Association of Nurserymen has just released its



The author and consultants of the new *Turf Irrigation Manual* display their book at an announcement dinner held in Dallas, Tx. They are (left to right) Joseph A. Lane, Chief Engineer, AMTROL, Inc.; Thomas Byrne, District Manager, Peerless Pump; James A. Watkins, Author; and Don Campbell, Chief Plumbing Inspector, City of Dallas. Lane, Byrne and Campbell served as consultants to the author.

1977 Guide to Effective Advertising. The annual publication has been changed to loose-leaf format so that the guide can be inserted into AAN's Partners for Profit advertising manual.

Marketing Chairman Richard

Hutton Calls the guide, "a valuable clip service, a thought starter, and an idea stimulator." In the guide sample advertisements appear on one page with judge's comments on the facing page.



Thousands of growers, nurserymen and landscapers depend on "the protectors"



WILT-PRUF anti-transpirant keeps plantings, trees, shrubs, sod and indoor plants healthy; protects against plant damage due to winter kill, transplant shock, air pollution, wind burn and drought.

SPRAY-STAY, sticker-extender sticks sprays to trees, plants, crops and turf protecting against costly run-off due to rain or irrigation.

WILT-PRUF and SPRAY-STAY are both 100% organic and biodegradable and meets all FDA specifications for use on edible crops. For further information call or write Dep't, WTT

NURSERY SPECIALTY PRODUCTS
P.O. Box 4280, Greenwich, CT. 06830

F. D. KEES MFG. CO. Beatrice, Nebr, 68310

or phone (402) 223-2391.

Since 1874

Weeds Trees & Turf FREE INFORMATION

Want free information on products and services advertised and featured in this issue? Use this card. Circle the numbers on which you want information and mail today.

							-												
101	102	103	104	105	106	107	108	109	110	111	112	113	114	115	116	117	118	119	12
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6. 7. 8. 9.	s Parks Centers Nursing Homes, Schools, College is (Grounds maintenance personnel elds	23. 24. 25. s and 26	000	wholesale nurseries/ ree rams Irrigation and Water Drilling Contractors/Consultants Chemical Dealers/Distributors Equipment Dealers/Distributors Other (Specify)			

Keen me informed! Send Woods Troos & Turf

15

☐ c. Railroad

Chemical Applications (vegetation and structural)

☐ a. Commercial/Industrial ground applicators

☐ b. Aerial Applicators

5. Golf Courses

3.

Extension Services; Forestry; Federal and State Regu-

latory Agencies
4.

Parks and Grounds Maintenance — Federal, State, Municipal (does not include Forestry)

specified above.

☐ Mine Field Reclamation

16. ☐ Chemical lawn care companies 17. ☐ Landscape contractors18. ☐ Landscape architects

19. Sod Growers
20. Seed Growers
21. Tree Service Companies/Arborists

C

22. ☐ Wholesale nurseries/Tree Farms

NAME	TI	TLE	
COMPANY			
ADDRESS			
CITY	S	TATE	ZIP
Signature			☐ Check Enclosed ☐ Bill Me
□ 1 YEAR (\$10) □	2 YEARS (\$18)	YEARS (\$24)	☐ 1 YEAR FOREIGN (\$12)
Check here if you want bulk	(5 or more) subscription rate info	rmation.	☐ Foreign Air Mail per year (\$34)
c. Railroad Chemical Applications (vegetat a. Commercial/Industrial gr b. Aerial Applicators Extension Services; Forestry latory Agencies	ion and structural) 15. [ound applicators 16. [17. [Federal and State Regu-	specified above. Mine Field Recla Chemical lawn of Landscape cont Landscape arch Sod Growers	amation care companies ractors

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No. 665
Duluth, Minn.

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Postage will be paid by

Weeds Trees & Turf

Box 6049 Duluth, Minnesota 55806

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> > Duluth, Minn.

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Postage will be paid by

Weeds Trees & Turf

Box 6049

Duluth, Minnesota 55806

SOIL

Flooding can cause damage from gas

Damage to crops is known to occur from flooding as a result of decreased amounts of oxygen, however under certain conditions the flooding damage may be related to a gas that is highly deleterious to certain plant roots, U.S. Department of Agriculture (USDA) scientists say.

Patrick G. Hunt and Robert B. Campbell, soil scientists with the USDA Agricultural Research Service (ARS), said that under certain conditions, particularly in the humid southeast, flooded conditions can result in the production of high concentrations of ethylene gas.

Ethylene is a highly volatile gas that acts somewhat like a hormone on a number of plant physiological processes and can be quite harmful

at high concentrations.

The scientists, working at the ARS Coastal Plains Soil and Water Conservation Research Center at Florence, S.C., found that ethylene production was increased by additions of organic matter to the soil in addition to being highly related to the oxygen level and moisture content of soils. Soil compaction and physiochemical conditions also appear to be related to ethylene production.

Efforts are continuing to determine the extent of ethylene damage as a practical agricultural problem and to obtain a more detailed un-

derstanding of its production in the soil.

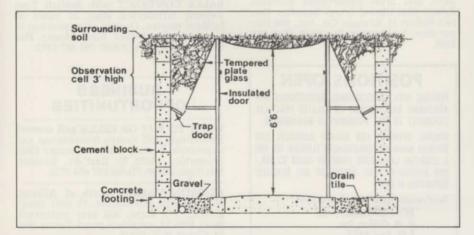
WEEDS

SWSS probes cost, benefit of herbicides

The Southern Weed Science Society (SWSS) held its 31st annual meeting January 17, 18 and 19 in New Orleans. The meeting was attended by more than 1,000 representatives from industry as well as scientists, students and producers interested in this annual exchange of information on scientific research into weed control.

The opening session aired several views of the 1978 theme "Herbicides: The cost/benefit ratio" including those of Charles Gilbert of Diamond Shamrock, representing the manufacturer; Warren Shaw of the U. S. Department of Agriculture, Agricultural Research Service, representing the public view; and George Mitchell of M & M Air Service, representing the user.

New officers of the SWSS announced at the business meeting include Cleston G. Parris, Tennessee Farmers Cooperative, at LaVergne, Tn., president; Morris G. Merkle, Texas A & M University, College Station, president-elect; Charles E. Moore, Lilly Research Laboratory, Memphis, Tn., vice-president; and John Abernathy, Texas A & M University, Lubbock, secretary-treasurer.



A turigrass rhizotron (subterranean laboratory), scheduled for completion by next spring at Ohio State University, will allow scientists to monitor roots through observation windows. Instruments will allow 24-hour monitoring of radiation levels, relative humidity, rainfall and wind velocity and direction. An extensive series of thermocouples will be used to monitor soil, leaf, canopy and air temperatures.



stand out like a



Because we're the only magazine to reach the entire residential lawn care service

This is a growth market of 8,000 companies selling chemical lawn care and maintenance services to the 45 million home owner/ residential turf market in the U.S.

A market with a 25% growth last year. And \$1.25 billion in sales. And we hit the top management.

Stand out in the one magazine covering the fastest growing service industry in North America. Join us. Contact: Steve Stone Nat'l. Ad Director 757 Third Avenue New York, New York 10017 (212) 421-1350

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CLASSIFIEDS

When answering ads where box number only is given, please address as follows: Box number, c/o Weeds Trees and Turf, Dorothy Lowe, Box 8951, Cleveland, Ohio 44101.

Rates: All classifications 65¢ per word. Box number, \$1. All classified ads must be received by Publisher the 5th of the month preceding publication date and be accompanied by cash or money order covering full payment. Mail ad copy to: Dorothy Lowe, Weeds, Trees & Turf, P.O. Box 6951, Cleveland, Ohio 44101.

HELP WANTED

GOLF COURSE TURF PROFES-SIONALS: An opportunity to sell Pro-Turfo products. ProTurf Division of O.M. Scott & Sons, the nation's leading manufacturer and marketer of professional turf products, has openings for Technical Representatives in several territories. The Tech Reps selected will call on golf course superintendents, requiring a knowledge of turf management and an understanding of these professionals' needs. Applicant should have a BS degree or equivalent in one of the agronomic sciences. Excellent starting salary plus bonus, automobile, and a comprehensive benefits program at no control to employees as along with these cost to employees go along with these positions. Send resume in confidence to Frank Kolley, Director of Sales, ProTurf Division, O.M. Scott & Sons, Marysville, Ohio 43040. An equal opportunity employees ployer.

WANTED FIELD CONSTRUCTION superintendent. Well established golf course construction firm. Travel. Only those with experience need apply. Resume to: Box 2168, Menlo Park, California 94025.

LANDSCAPE SUPERVISOR/-FOREMAN: Opportunity for advance-ment with established firm offering landscape construction and environmental services. Experience in project operations and crew supervision essential. Salary plus liberal fringe benefits. Contact Robert H. Kraeger Co., Inc., 609 Har-per Ave., Jenkintown, Pa. 19046. (215) 885-4666.

POSITIONS OPEN

PERSONS WITH HORTICULTURAL, ENTOMOLOGY AND AGRONOMY BACKGROUNDS OR RELATED PRACTICAL EXPERIENCE TO FILL POSITIONS IN MANAGEMENT.

SEVERAL OPENINGS FOR BRANCH MANAGERS AND DISTRICT MANAGERS THROUGHOUT FLORIDA. WE ARE A CHEMICAL LAWN CARE COMPANY (OVER \$3,000, 000 ANNUALLY) WITH AGGRESSIVE BUT REALISTIC EXPANSION PLANS

Send resume (held in confidence) to:

RON COLLINS, Pres. R. W. Collins, Inc. P.O. Box 2477 Satellite Beach, Fla. 32937 GENERAL FOREMAN for established landscape construction company in northern Ohio. Responsibilities will include: Supervision of landscape screws; maintenance of equipment; landscape and tractor work, under the directions of the general manager. Mature leadership ability is required, plus knowledge of landscape construction operations and plant varieties. This is a salaried position with excellent fringe benefits. All inquiries kept in confidence. Send resume to Box 186, Weeds, Trees and Turf, 9800 Detroit Ave., Cleveland, Ohio 44102.

SERVICE SUPERVISORS: Growth oriented lawn care frim in Chicago market seeks qualified candidates for super-visory positions. Requirements include education in turf or agronomy, 3 years field experience, good communication skills and abilit to direct and lead others. Send letter of qualifications and experience to: Box 187, Weeds, Trees and Turf, Box 6951, Cleveland, Ohio 44101.

POSITION WANTED

TURF FARM MANAGER in search of responsible position within the green industries. Twelve years experience in all phases of turf production, sales and management. Resume upon request. Box 182, Weeds, Trees & Turf, Box 6951, Cleveland, Ohio 44101.

SALES CONTRACT with Bartlett Tree Experts terminated after 22 years of faithful service. Desires sales position in same or related field. Rudy Money, Box 585, Yorktown, Va. 23690. 804 887-1352.

BUSINESS **OPPORTUNITIES**

WANT TO BUY OR SELL a golf course? Exclusively golf course transactions and appraisals. McKay Golf & Country Club Properties, 15553 N. East St., Lansing, Michigan 48906. Phone 517 484-7726.

HUDSON VALLEY south of Albany, N.Y., 9 hole golf course, 75 unit camp-ground, 170 acres, 300 seat restaurant, gross \$375 M, excellent pond. Terms. Box 54, Ghent, N.Y. 12075.

LEARN LANDSCAPING and the Growing of Plants at home. Start a satisfying business or hobby. Free booklet. Lifetime Career Schools, Dept. A-396, 2251 Barry Avenue, Los Angeles, Ca. 90064.

Continues on page 77

All the features. Without the fat. The Yanmar over-achievers.

YM series 13·15·24·33HP

Yanmar's 13, 15, 24, and 33HP compact tractors. Built to deliver more than their share of performance.

Because their power is diesel power. Pound for pound, gallon for gallon, the most economical, hard-working, long-lasting and easy-to-maintain engines going. Even more so because they're from Yanmar. The world's largest producer of small diesels.

Other features? You name it. Built-in. And optional. To make a Yanmar the right tractor for the job at hand. To pull or power any implement required. With the speed and efficiency you'd expect to get only from larger tractors.

Features without fat. It means big performance in compact tractors. Which makes a lot of sense these days. Any wonder we call them the over-achievers?

The over-achievers -

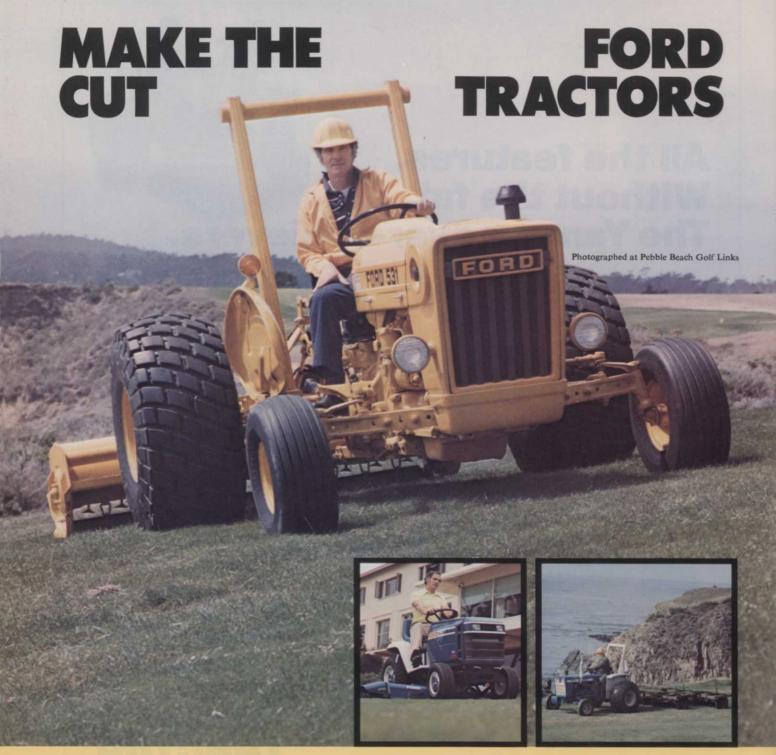
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Sole Importer in Canada: Ackland Ltd. 100 Norfinch Drive, Downsview Tront, Ontario, M3N 1×2 Tel: 416-638-7900 Territory & Distributor: Ontario, Quebec, New Found Land/Acklands Limited, Consumer Products Div. Tel: 416-630-1914 Alberta (North), Saskatchewan, Manitoba/H.C. Paul Ltd. Tel: 204-633-6420 British Columbia, Alberta (South)/Taylor Peason & Carson Tel: 604-433-2481



Year after year, Ford tractors and equipment help course superintendents prepare for championship events. Above, a Ford 531 LCG (low center-of-gravity) tractor is shown grooming Pebble Beach for the 1977 PGA championship. Tough, reliable and efficient, today's Fords can help you break par on many of your course maintenance operations.

Count on your Ford tractor dealer for sales and service. He's listed in the Yellow Pages under "Tractor Dealers" and/or "Contractors' Equipment and Supplies".

Ford lawn, garden and turf tractors. Six models, 10 to 19.9 hp. Completely enclosed engine, rubber mounts between frame and engine help reduce noise. Great work savers around clubhouse, shrubs . . . and your lawn and garden at home.

Ford 1600 tractor, an ideal combination of power and economy for a wide range of course maintenance work. 23 PTO hp. Big tractor features include differential lock, 3-point hitch and hydraulics and 9-speed transmission.

FORD TRACTORS





CLASSIFIEDS

Continued from page 74

FOR SALE

WELL ESTABLISHED TREE SERVICE company, private clientele in coastal Maine area. Other interests require sacrifice for quick sale. Box 185, Weeds, Trees and Turf, P.O. Box 6951, Cleveland, Ohio 44101.

WANTED TO BUY

WANTED — Used Brouwer sod harvester, 18 inch cut, built to roll sod. Call 605 833-6621 or write — Vliems Valley Sod Farm, Buffalo Gap, South Dakota 57722.

AAA TREE SERVICE, INC. is interested in buying all types of used tree equipment. 1292 South Eastlake, Longwood, Florida 32750. Phone 305 339-5242.

WANTED USED BROUWER sod harvester in good condition. Contact: Mike Rafacz, P.O. Box 472, Frankfort, Illinois 60423. 815 469-9421.

USED EQUIPMENT

2 — 50' AERIAL BASKETS — 1-65' Aerial basket, 2 Asplundh brush chippers. 1 Vermeer tree mover, 1 Vermeer stump cutter. Small hydraulic crane, 2 John Bean sprayers, ten ton tri-axle trailer, 1 Prentice log loader, tractor with front end loader and Bobcat loader, Parkway Tree Service, 12026 W. Cherry, Wauwatosa, Wis. 53226. 414 257-1555.

FOR SALE — 1975 Vermeer TS-22" tree spade. Mounts on Bobcat or 3 pt. hitch. Excellent condition. \$1800.00. 1976 Care tree 30" tree spade. Mounts on Bobcat or 3 pt. hitch. Mint condition. \$2995.00. 1976 Care tree 36" tree spade. Mounts on 990 Bobcat, tractor, loader, or dozer. Mint condition. \$4495.00. 1972 Vermeer TS-44T tree spade on 1974 GMC 1 ton. New spades. Good condition. \$7800.00. Will send photographs upon request. Call or write: Spartan™ Tree Transplanting Equipment Company, 16084 S. Chandler Rd., East Lansing, Michigan 48823. Phone 517 351-1370. (We buy, sell, and repair high quality tree transplanting equipment).

ASPLUNDH CHIPPER 12", 6 cylinder, fully reconditioned, \$3,500. Mitt & Merrell chipper, 12", 4 cylinder, fully reconditioned, \$3,250. 1974 50' Skyworker with chip box mounted on 74 I.H., 24,000 miles, like new, \$15,900. Edwards Tree Service, 3190 Cooper Foster, Vermilion, Ohio 44089. 216 967-6750.

BUCKNER BINAR IRRIGATION EQUIP-MENT. 8 CP1 central control panels like new; 194 decoders — new, never installed, current production; 84 sprinkler heads. Below distributor cost. Nashboro Village Golf Course, 2250 Murfreesboro Road, Nashville, Tennessee 37217. (615) 367-2311. 2 TREE SPRAYERS: Bean 60 GPM — 600 gallon split tank, \$1,500.00. Bean 20 GPM — 400 gallon on '68 Chevy one ton flat bed truck, \$1,000.00. Phone 312 438-5161.

FOR SALE: 1968 Vermeer TS-44 tree spade. Good condition. Will deliver. \$4,500.00. Garden Grove, 1420 Springhill Road, Terre Haute, Indiana 47802. 812 299-5517.

1976-75-74 GMC $2\frac{1}{2}$ ton 1300 gallon spray trucks, PTO, pumps, electric reels, low milage. Call 713 937-9090.

1974 CHIPMORE BRUSH CHIPPER, 12" cut, Ford 6 cylinder Industrial engine, excellent condition, \$3,500.00. 912 742-0881, Macon, Georgia.

BROUWER SOD HARVESTER — Massey Ferguson diesel 24 inch cut, \$8,000. Green Acres Turf Farm, Inc., Mason, Michigan. 517 676-2362.

FOR SALE: Clean CL-15 Vermeer vibratory cable plow and boring attachment. \$1,875.00. Phone 517 448-2980, Swanson Spray, Hudson, Michigan.

SWEEPER — **JACOBSEN 720** used less than 40 hours. Perfect condition — \$1,-500.00. Eagles Mere C.C., Eagles Mere, Pa. 17731.

ONE 1976 MITTS MERRILL V8 16"; one 12" Mitts Merrel 4 cylinder; one 12" Chip More. 1-513-422-6759.

IDEAL "500" REEL GRINDER with operators manual, new motor, lapping pulley, \$250.00. 218 963-4488.

BROUWER SOD HARVESTER complete with tractor and roof. Excellent condition. Brouwer Turf Equipment. Phone 416 476-4311.

VERMEER MODEL 15 stump cutter. 32 Martha, Tiffin, Ohio 44883. Phone 419 447-3726.

SEEDS

SOD QUALITY Seeds: Merion, Flyking, Delta, Park, Newport, Nugget, Adelphi, Cheri, Glade and Baron bluegrasses also fine fescues. Manhattan ryegrass. Custom mixing available. Michigan State Seed Co., Grand Ledge, Michigan 48837. Phone 517 627-2164.

MISCELLANEOUS

WE DIG TREES. Will move large trees (5" to 10") with 78" tree spade. Will travel. Call or write Floral City Tree Service, 891 N. Dixie Hwy., Monroe, Michigan 48161. 313 241-7510.

CHEMICAL NON POISONOUS rat eliminators, \$1.00 generous size. Distributor information. Al-Jo Products, 12727 Danbrook, Whittier, Ca. 90602.

Circle 130 on free information card

See your Ford



equipment specialist

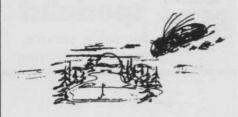
for sales, service, rental and leasing



Put Ford power

to work now!

IT'S WAR



The Ataenius Beetle attacks by night leaving golf courses battle scarred in their wake.

No turf or course is immune to assault and the right chemical to dispose of the Ataenius effectively and legally is still being researched.

The cost to a golf course chosen

as an attack site can be phenomenal, as an attack site can be phenomenal, the damage devastating. As in any declared war, emergency funds are urgently needed to destroy the threat once and for all.

"The situation is serious," says Dr. Fred V. Grau, president of the Musser Foundation, "and is bound to get worse."

With your help the battle can be won, hopefully before your turf becomes a victim of war.

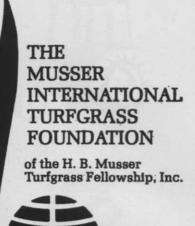
Contributions to combat the Atae-

nius could save millions of dollars of unnecessary repair work.

To help in the fight, send your contributions to:

MUSSER INTERNATIONAL

TURFGRASS FOUNDATION:
Ben O. Warren
Treasurer, MITF
8400 W. 111th Street Palos Park, Illinois 60464 312-974-3000





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Coming Next Month

Special Contract Applicator Profile

A 36-page pull-out section featuring the many types of contract applicators. Market data, successful company profiles, chemical and equipment profiles, and a forecast of business to come. This and more with the new Weeds Trees & Turf look. Join us in March.

This is where Fred Getz found out that the framus is really a reel lapping device.

It's the Jacobsen Turf Care Equipment School at our factory in Racine. And it's the oldest, most complete school of its kind in the United States.

Many users of Jacobsen Turf Care Equipment make it a point to send their service people here. Just to get maintenance training by experts.

It makes a lot of sense because it benefits them in several ways.

First, it enables users (like you) to make more and better repairs right on the spot. It saves sending

the equipment out for many repair jobs because you are better trained to handle a greater variety of service problems.

So it can save costly down time when you need to use the equipment most.

Second, the training in preventive maintenance helps your servicemen do a better job of routine maintenance. Which means that your equipment should last longer and run better.

This adds up to interesting savings in capital expenditures

over the long haul.

Courses offered include basic and advanced hydraulics. Circuitry. Parts. Electrical components. Engines. New equipment. And more.

Besides having the school in Racine, we sponsor field service clinics at locations closer to your operation.

Sound intriguing? For more details, simply contact your local Jacobsen distributor.

He can help you take the framus out of your service problems.

Jacobsen Manufacturing Company, Racine, Wisconsin 53403

