



At Colleges.

College is truly a "growing experience" for Pennfine, but while the students grow smart, Pennfine grows dense.

For Backyards.

If the grass is always greener in the other fella's yard, the other fella's probably using Pennfine, in a premium grass seed mixture.



For Athletic Fields.

You can run all over Pennfine—it has the speedy emergence and resiliency that make it a good sport.

At Resorts.

Pennfine mows so smooth and clean, that working on the grounds is almost as much fun as playing on them!

In Dry Soil.

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Around Hospitals.

Naturally Pennfine does well around hospitals. It's very disease-resistant!

Along Highways.

Yep, that's Pennfine along many major state thruways. Leave it to Pennfine to make the quickest route the scenic route.

At National Monuments.

During the Bicentennial, Pennfine's durability made history at Independence Hall. It likes crowds, and vice versa.

On Cemetery Grounds.

What more could anyone ask for? Pennfine germinates quickly and mows smooth and clean.

On Golf Courses.

Pennfine's quick germination makes it ideal for overseeding at many of America's most prestigious golf courses. About the only place you won't see Pennfine growing is in the cup.

In The Shade.

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The seed that's changing the face of America.

Pennfine Perennial Ryegrass

The biggest breakthrough in the greening of America began in 1970. That's when turfgrass specialists at Pennsylvania State University completed development of a remarkable fine-leaved perennial ryegrass with all the advantages of ryegrass. And none of the drawbacks. They called it Pennfine.

Now, just six years later, the success of their undertaking is evident. On golf courses and athletic fields. In parks and cemeteries. And on public grounds across the country.

Proven in tests. Among the nine perennial ryegrasses tested over a five-year period at University Park, Pennsylvania, Pennfine ranked finest in texture. Most resistant to disease. First in density and decumbency (low growth).

The University Park test results were only the beginning. Over 5,000 test kits with seed samples were distributed over the entire country in answer to requests from turf professionals wanting to test Pennfine. The results confirmed the University Park findings.

Most importantly, Pennfine established a new standard of mowability. Some other perennial ryegrasses, cut with the same mower, left ragged, fibrous tops that quickly turned brown. Pennfine's softer fibers cut smooth and clean.

Proven from coast to coast, from North to South. Pennfine's durable beauty has been demonstrated at prestigious sites all over America. From the lawns at an historic national landmark to the greens at a nationally-renowned golf course.

Besides possessing the ability to stand up under heavy traffic, Pennfine germinates rapidly. That makes it ideal for winter overseeding in the South. And, its non-competitiveness allows a smooth spring transition to bermudagrass.

Proven quality control under the Plant Variety Protection Act. You can be sure that all Pennfine Perennial Ryegrass meets the same high standards, because Pennfine is covered by the Plant Variety Protection Act.

That means every pound of Pennfine is certified. You are assured, by law, that it's produced exactly as intended by the original variety breeder.

Prove it to yourself. To learn more about how Pennfine is changing the face of America—and how it can work for you—write: Pennfine, P.O. Box 923, Minneapolis, MN 55440.

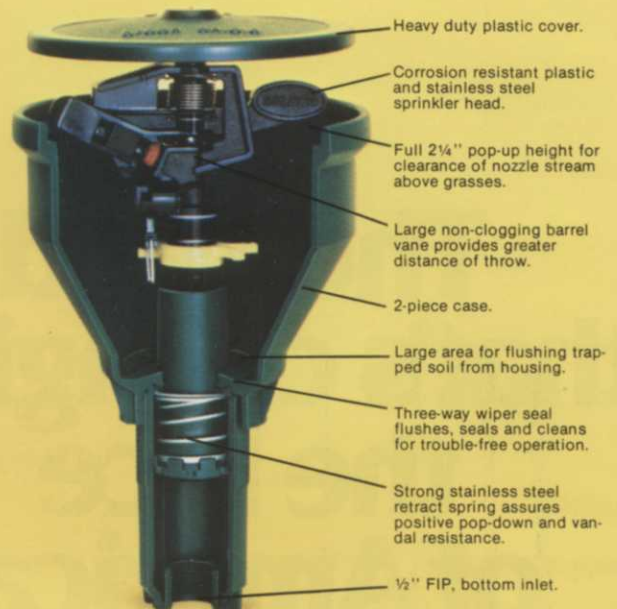
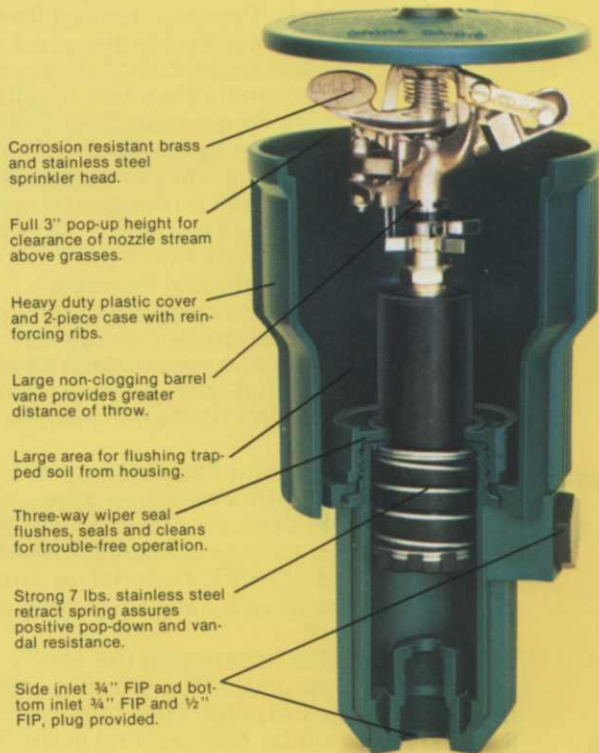


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April 1978. Good thru July 1978

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Weeds Trees and Turf is glad to answer your questions or publish your comments on any green industry topic. Questions will be answered by industry experts in the Vegetation Management or Proscapc columns. Comments will appear in the Letters or Viewpoint columns. Mail this postpaid card today.

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The new "Little-Big" tractors from John Deere.



Liquid-cooled 22 or 27 PTO hp diesels that are big enough to do all the jobs you need to do. Yet small enough so you can afford them.

If the jobs you have are too big for a lawn and garden tractor and too small for a farm or industrial tractor, John Deere has the tractor you need. In fact, two of them. The new John Deere 850 and 950 Tractors. Rugged. Reliable. And built to handle the jobs you'll give them.

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Other big-tractor features are standard. There's a differential lock that engages on-the-go for added traction in slippery conditions and a fully shielded 540-rpm rear PTO. Individual rear wheel brakes lock together for highway transport and lock down for parking. A heavy-duty drawbar adjusts to four positions. Hand and foot throttles are both standard. Integral equipment easily attaches to a 3-point hitch (Category 1). The adjustable, fully cushioned seat tilts forward for weather protection.

Big-tractor versatility. You can match the 850 and 950 to your jobs. Wheel

tread width adjusts front and rear. Ground clearance is nearly 14 inches under the 850—more than 15 inches under the 950. Maneuverability is superb since both tractors will turn within a 10-foot radius. So whether you're mowing, loading, plowing, digging, planting, or cultivating—these tractors can handle the job.

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VIEWPOINT

Have you recently hired someone, changed jobs yourself, or won an award? If you have, we'd like to know.

The People page of this magazine is designed to let others know about you and your employees. It is too easy for us to print the releases provided to us by manufacturers with public relations departments. In this case, the easy way isn't really the best way.

We want to let all our readers know that your best worker was just promoted to route manager, that your designer won an award, that your son or daughter joined the business, that your association named your company or employee the safest, etc.

You don't need a public relations department to do this. You don't even need a typewriter. Use the reader comment card in this issue to write down the occasion, your name and phone number. We'll call you for more information and perhaps ask for a photograph of the honored individual.

If you do have a typewriter, just mail us a brief description, one page or less, and a photograph. The photo can be a black and white print, Polaroid print, or color print. Descriptions should include education and experience where applicable.

As all events aren't happy, there is also a need to let your friends in the industry know about deaths. We will treat obituaries with careful attention to the contribution made by the individual during his or her lifetime.

State and regional associations are invited to put WEEDS TREES & TURF on their mailing lists so that we may be alerted to newsworthy happenings in their area. One of our greatest goals at the moment is to strengthen the magazine's ties with regional associations. A newsletter contest for state and regional newsletters is in the works for later this year. We don't want to leave anyone out of the contest.

This month we are announcing the magazine's first industry advisory board. Each member has been asked to provide his comments about



his particular field. We are publishing their comments so that you can get an idea about what they stand for. We invite your remarks about their comments. This discussion between you and the Board members could very well bring some problems or misconceptions to light. We can all benefit by healthy and open discussion of the good and bad points of our industry.

Finally, what looks to be a very good year for the Green Industry has begun. Everyone is in the midst of the spring rush. We wish your business great success this year and hope you will use the product of our labor to your benefit.

Bruce F. Shank

By Bruce F. Shank, Editor

You Can Have This Aerating Pattern With The Most Expeditious Method Available

THREE INCH PENETRATION

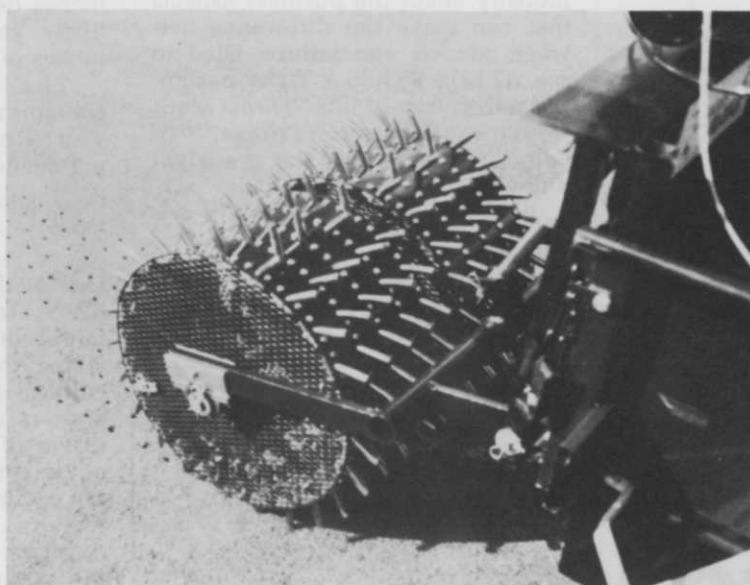
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WT&T

LETTERS

After 40 years experience in various phases of the Green Industry, I am convinced that there are more business failures attributable to a lack of applying sound business practices than to any other cause.

Since most people in our industry love their work, they seek to constantly expand their knowledge of the latest technological developments in our field. Until recently, there has been almost nothing available to the vegetation management industry about the business aspects that can make the difference between success and failure. Glad to see WEEDS TREES & TURF becoming more aware of this. "Direct Mail: Boost to Spring Business," in February, is a step in the right direction.

Samual Virgilio, President
Lawnkare Inc.
Bryn Mawr, Pennsylvania

Thank you Mr. Virgilio. We intend to

bring you more such information in the near future. Bookkeeping, legal tips, and personnel management features are in the works.

The recent Proscap article (February) on sand trap construction was much enjoyed. However, a gravel base under six inches of sand causes an air-water interface which actually impedes movement of excess water from sand into pipe. If the sand in trap is medium coarse and 12 inches deep, gravitational pull will likely keep the top two to three inches of sand relatively playable.

The question and answer columns are a great improvement in your continuing excellent publication.

G. D. Chaster
Victoria, B.C. Canada

One of the current activities of the SW-244 Irrigation Management Committee of the Soil and Water Division, American Society of Agricultural Engineers, is to compile a cross-referenced listing of manufacturers of irrigation controllers, the equipment they manufacture, and the performance features of the controllers now available. We will develop a survey questionnaire to the manufacturers for a response regarding each of the models that they wish to see listed.

In order that this listing be as complete as possible, we need to contact all manufacturers of irrigation control equipment. We are asking that any manufacturer desiring to participate in this survey contact us with the following information: company name, address, telephone number, and the name of a contact person to whom we should send the survey. This information should be sent to: Ken Solomon, 1755 Foothill Drive, Logan, Utah 84321.

Ken Solomon
1755 Foothill Drive
Logan, Utah 84321

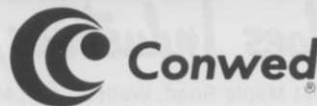
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