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The Whizz Witch features three functional cutting heads. The Tri-line for trimming weeds and grass. The Tri-cut weed blade with guide ball for cutting briars and brambles. The saw blade for sawing down brush and saplings up to 3" in diameter.

Add operator ease of handling and control and you have one of the most versatile trimmers on the market. Adjustable guide handles with antivibration grips . . . adjustable carrying harness . . . lightweight and husky 85 cc 2 cycle Tecumseh engine . . . and an automatic centrifugal clutch for easy operator control . . . the Whizz Witch has it all!

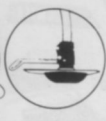
3 IN 1



Tri-Line™ Cutter



Tri-Kut™ Weed Blade with Glide Ball



44 Tooth Saw Blade

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**I HAD
CANCER
AND I LIVED.**

\$500 research grants offered

The Horticultural Research Institute has announced the availability of \$500 Richard P. White Research grants for 1977. Any organization conducting research which may be of benefit to the nursery industry, including state and federal research laboratories, land grant universities, forest research stations, botanical gardens and arboreta, is invited to make application for one of the grants.

Recipients are selected on the basis of information provided on a simple questionnaire. Grant funds must be used for the purchase of supplies and materials for starting a project or enabling its completion. HRI would receive reports on progress and/or results of the work which would then be communi-

cated to the nursery industry. Applications must be submitted by May 1.

Grants will be announced at HRI's New Horizons research forum at the Annual Convention of the American Association of Nurserymen, July 16-20, Seattle, WA.

The grants are named after Dr. Richard P. White, instrumental in the founding of the Horticultural Research Institute, a non-profit institute devoted exclusively to the support and conduct of research necessary for the advancement of the nursery industry.

Grant applications are available by writing HRI at 230 Southern Building, Washington, D.C. 20005.



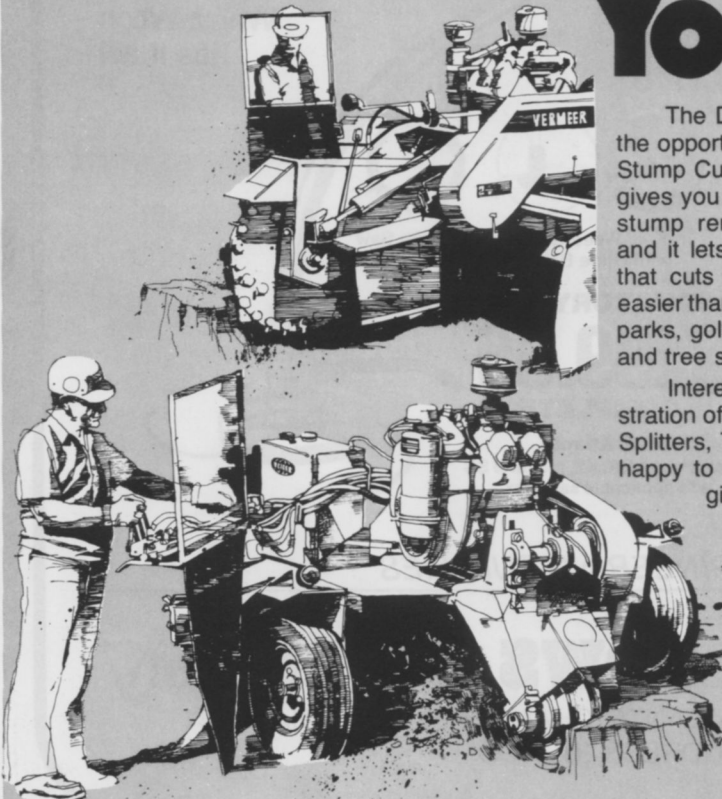
Gerry Peirce

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**American
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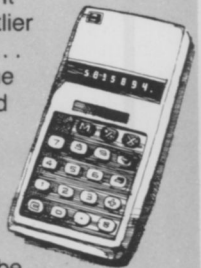
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The Diggin' Dutchman is giving away a **free calculator***... just for the opportunity to demonstrate his economical, one-man Vermeer Stump Cutter. Frankly, it's a good deal for both of us. It gives you a chance to compare the Vermeer with costlier stump removal methods under similar conditions... and it lets Vermeer demonstrate its patented machine that cuts stumps into chips in minutes... faster and easier than a whole crew. A proven workhorse for cities, parks, golf courses, landscapers, contractors, utilities and tree service firms everywhere.

Interested? Ask your Vermeer dealer for a demonstration of Vermeer Stump Cutters, Tree Spades, Log Splitters, Trenchers or any Vermeer equipment. He'll be happy to show you the machine best-suited for your operation... and give you a **free calculator** to help you formulate your own answers.



Find out why more stumps are removed with Vermeer machines than all other units combined.

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*Offer limited to one free calculator per customer upon completion of demonstration on customer property or job site. Offer expires at discretion of Vermeer Manufacturing Company.

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FOR
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Mickey Mantle and Whitey Ford know plenty about grass. For them, it's "ADELPHI"... with darker green color the entire growing season, excellent density, good disease resistance, tolerance to moderately close mowing.



Photography at McGOVERN SOD FARMS, Melville, N.Y.

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IF YOUR "GAME" IS GRASS...THE NAME IS "ADELPHI"**



"ADELPHI" HAS BEEN CHOSEN by the Plant Variety Protection Office, U.S.D.A., AS A STANDARD FOR DARK GREEN COLOR to which all bluegrasses applying for plant protection will be compared for color classification.

(Use of this statement does not indicate any approval or recommendation of Adelphi by the U.S.D.A.)

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Other International Inquiries: **Northrup, King & Co., Inc.**, Minneapolis, Minn. 55413

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“We were nearly finished with the North Course at the President Country Club. It was critical that we grass immediately to insure play by the coming winter season.

“But we had trouble with sand in our wells. So much sand was entering the electric solenoid control valve that our irrigation system wouldn’t function.

“We called on the Laval Separator distributor in our area. They installed two six-inch 600 gpm industrial separators.

“The separators did their job. In fact they did so well, we even bought two more for our South Course. And we’ve had no further sand problems.”

Laval Separators, from 3-4100 gpm, will remove up to 98% of all particles as small as 200 mesh (74 microns). If you’ve got a problem with sand, call on Laval.

For more information write: Laval Separator Corp., 1911 N. Helm, P.O. Box 6119, Fresno, California 93703

Dept. DD1



Circle 143 on free information card

Chemical firms may save 15% of energy used

The chemical industry will save enough energy to heat 10 million homes a year in 1980 alone, according to a business executive.

John R. Ryan, Hercules Inc. vice president, said the energy savings will be achieved in three years as a result of massive energy conservation projects now under way or planned by U.S. chemical firms. These savings will be the energy equivalent of 125 million barrels of oil each year.

Speaking at an energy-conservation luncheon, the Hercules spokesman noted the chemical industry “will achieve a 15 percent saving in energy use within three years.”

Ryan spoke after government leaders and news media representatives toured recently completed energy saving projects at a Plaquemine, La., methanol plant. The projects totaled more than a million dollars and are currently resulting in substantial energy savings.

The former Hercules plant is now owned by Hercofina, a joint venture between Hercules and American Petrofina, Inc.

The vice president said Hercules’ cumulative energy savings at 50 major plants would approach \$75 million over the next four years. He said several Hercules plants have already cut energy use by more than 20 percent.

“Soaring energy costs make conservation measures essential for industry,” said the vice president. “It’s also good business. Our projects show investment returns of at least 20 percent. Some have even resulted in more than 100 percent return.” □

DON'T FALL FOR REAR-WHEEL STEERING.



What happens if that rear wheel leaves the ground on a downhill run? Nothing, if your mower's a HUSTLER.

The HUSTLER 272A steers with its drive wheels. Dual hydrostatic transmissions direct power to each wheel. Dual hand levers control those wheels, weight centered over them for traction and stability. Downhill, as the weight shifts forward, traction actually improves! You keep control. On rear-steer mowers, you lose it.

Downhill, sidehill, or on the level, HUSTLER drive-wheel steering excels.

We can prove it. We'll put the HUSTLER 272A through its paces on the level, where no mower on the market can out-manuever it. And we've seen HUSTLER run up and down hill-sides with its operator relaxed and confident, steering, accelerating, and braking with one hand!

Others have copied many HUSTLER features we pioneered, but not our most important maneuverability concept — drive-wheel steering. HUSTLER mows clean, no leftovers, no wasted action. The more trimming, the more time and money you save with a HUSTLER 272A or 272A Standard. Favored by service crews, groundskeepers, and cost accountants for its low maintenance and payroll savings on the job.

Watch for an area field demonstration, or let us know you want to see it out-hustle the rest. Call toll-free: (800) 835-3260. Or drop your business card in the mail for literature and Distributor's name.

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GSA# GS-075-00759



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How can you make Underground Installations without damaging Expensive Turf?

A Ditch Witch vibratory plow equipment can make underground installations in many situations without it being necessary to dig trench. Underground sprinkler systems, electrical lines for outdoor lighting and other types of service lines all may be installed quickly and efficiently with a vibratory plow. Since no ditch is dug, there's only minimal turf damage. Let your Ditch Witch dealer show you the right plow for your needs. He offers the most complete line of vibratory plows available. Charles Machine Works, Inc., P.O. Box 66, Perry, Oklahoma 73077. TWX 910-830-6580. For the name of your nearest dealer Call Toll Free (800) 654-6481.



VP12 service plow.



DITCH WITCH™ HAS THE ANSWER!

18 DELICATE GREENS THAT NEED SPRAYING... FAST.



USE YOUR CUSHMAN.

If you own a Turf-Truckster, you already have the power for a power sprayer.

An 18-hp Turf-Truckster with PTO, extension shaft, and compact spraying rig lets you spray delicate greens quickly and gently. But you can also spray hard-to-reach rough, trees, bushes, foliage, fairways, or just about any area.

The 100-gallon polyethylene tank and spraying equipment mounts in either the short or flatbed/box in minutes. Hook the centrifugal pumping system to the PTO, select either the fold-down boom, boomless nozzle, or high-pressure handgun, and you're ready to spray.

There's no need for pressure regulators or other high maintenance parts. The Turf-

Truckster transmission teamed with the variable-speed governor assures uniform ground speed over varying terrain. And the accuracy of the metered spray can reduce chemical waste.

The end result is an all-purpose spraying rig that can handle just about any spraying job you have . . . and handle it for years to come. Because, like every Cushman product, it's built for longevity as well as performance.

With other accessories, your Cushman can spike, dump, aerate, and top dress. Use it. It's a lot more than basic transportation.

It's a total turf-care system. Write for your Cushman Turf catalog today.

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What does your Northrup King man offer you besides quality turfseed?

A willing ear. We listen carefully to your problem and study it thoroughly so we can solve it together.

The voice of experience. Northrup King continues to be a leader in the development of new varieties and blends.

Reliability. Northrup King has a testing and quality control program that is your assurance of quality seed.

The right turfgrass decision can improve the quality of your turf. It can also save you maintenance dollars.

So the person who helps you make that decision is very important to you. That's why we stress the professionalism of your Northrup King man. And his willingness to get involved with your needs.

For a thoroughly professional evaluation of your turf requirements, talk with your Northrup King representative or distributor. He offers you quality turfseed—and a lot more.

At his fingertips, a wide range of proven turfseed varieties. And we can custom blend to meet your special needs.

Grass-stained knees, if that's what it takes to understand your problem. Northrup King people get involved.

Feet firmly planted in your area, so we can recommend varieties and formulate mixtures that will work in your particular region.



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Your Northrup King man is also your Adelphi man.

Adelphi Kentucky Bluegrass,* the man-made bluegrass, is one of the outstanding turfseed varieties your Northrup King man can offer you.

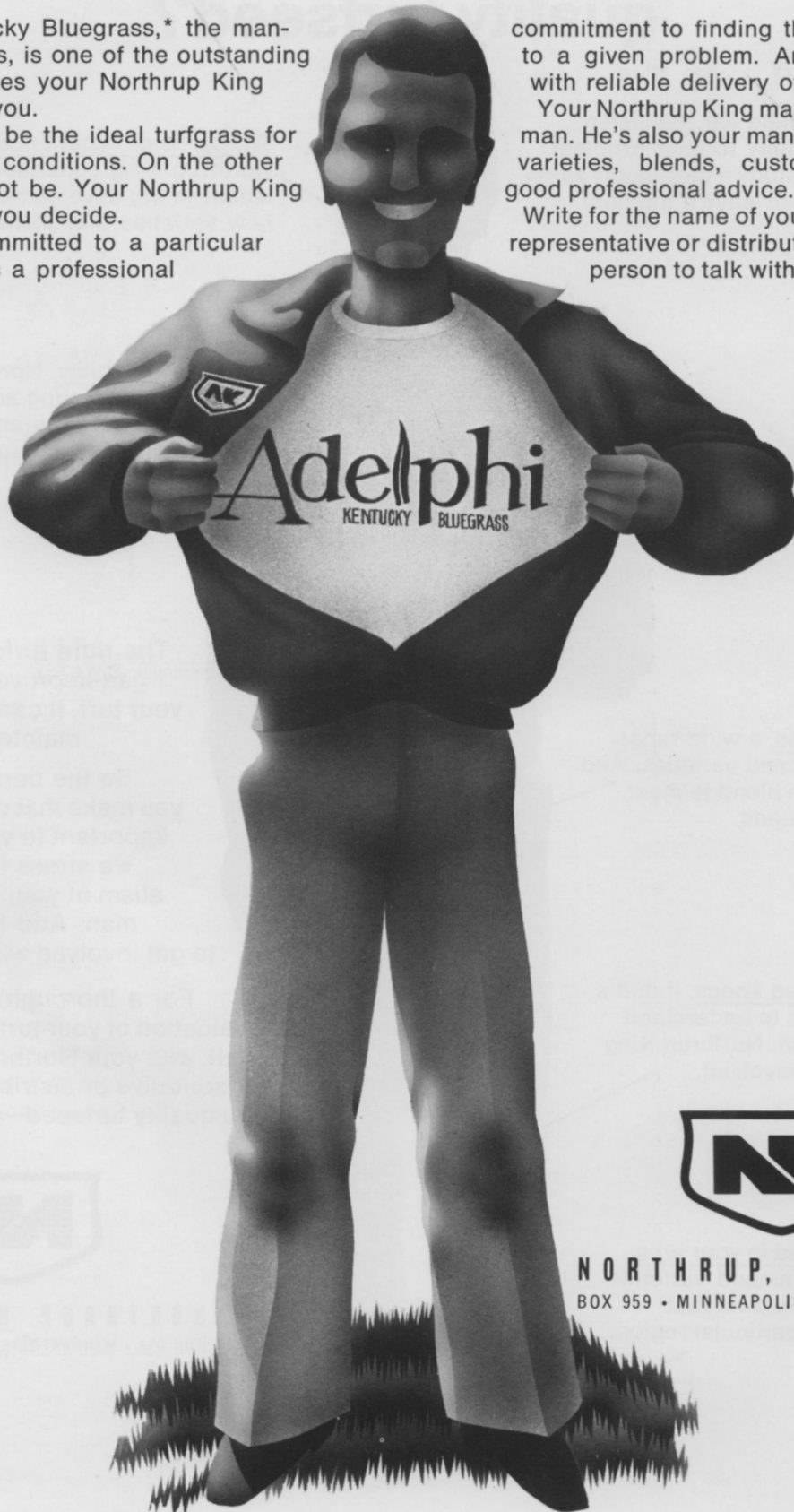
Adelphi may be the ideal turfgrass for your particular conditions. On the other hand, it may not be. Your Northrup King man can help you decide.

He's not committed to a particular variety. He has a professional

commitment to finding the best solution to a given problem. And following up with reliable delivery of quality seed.

Your Northrup King man is your Adelphi man. He's also your man for a lot of other varieties, blends, custom blends and good professional advice.

Write for the name of your Northrup King representative or distributor. He's a super person to talk with.



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WHY YOU SHOULD MAKE A CORPORATE CONTRIBUTION TO THE AD COUNCIL

Do you really know what happens when business profits go up or down?

If you do, you're unusual—as proven by a recent survey taken throughout the nation.

When Americans were asked about the effect of profits on their personal lives, they gave rather surprising and conflicting answers.

A number of people said that when business profits go up, the price of things they buy goes up. But some said exactly the opposite—that more profits cause prices to go down. Still, others said profits have no effect on their lives at all.

All of that might point up a serious problem. If we citizens don't understand the basic functions of our American Economy, we can't make intelligent decisions about it. How do we know what to buy, what to change?

To help give you a clearer picture of our system, a special booklet has been prepared. It's easy to read, interesting and true. Use the coupon to get your copy now.

Every American ought to know what it says.

The American Economic System.
It's a copy of your own book and it's free.

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Please send me a free copy of the book or booklet as mentioned above.

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Did you know? Over the 10 year period 1963-74, the price of U.S. manufactured goods rose 56% (up from index of 100 in 1963), while 59% of consumer goods went to meet 79% of the population. 32% of total population's income is now needed for 50% of the population's needs. (Source: Bureau of Economic Analysis, U.S. Department of Commerce, Washington, D.C. 20540)



The book that turns businessmen into best sellers.

Many who've read it are now reaping the rewards. Because they've found that U.S. exports are a more than \$100 billion a year business, that exporting creates both company profits and company growth, that U.S. goods have never been more competitive in international markets. Above all, they've found that, with the help available from the U.S. Commerce Department, selling overseas is no more difficult than selling at home. And this fact-filled book can prove the same to you. Send us the coupon today and start sending your products where the money is.

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ONE-SEVENTH OF YOUR EMPLOYEES MAY BE DYING. HELP SAVE THEIR LIVES.



High Blood Pressure is the country's leading contributor to stroke, heart disease and kidney failure. Any of which can kill.

And, frighteningly enough, one out of every seven of your workers has it. And half of them have no idea they're walking around with the time bomb inside them.

That's because there are usually no symptoms. The victim feels fine.

But all the while, the time bomb is ticking away. Until, suddenly, it explodes.

But you can help. By giving your employees a chance to check their blood pressure. It takes only seconds to measure a person's blood pressure. And it's painless. Best of all, your own medical or nursing personnel can do the job, simply.

When a case of High Blood Pressure is detected, the employee is then referred to a doctor for treatment. And treatment is usually as simple as taking a pill every day.

To help you implement this life-saving program, we have a special kit, "Guidelines for High Blood Pressure Control Programs in Business and Industry." The kit includes complete instructions on screening, publicity, referral, follow-up, education. And more.

Send for your kit today. It may be the best thing you've ever done for your employees. And your company.

A Public Service of the U.S. Department of Commerce
The Advertising Council

Mail to:
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120-B National Institutes of Health
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Bethesda, MD 20814

Please send me _____ (print name)
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Title _____
Company _____
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HIGH BLOOD PRESSURE
Treat it...and live.

The Advertising Council is a non-profit organization. It is not affiliated with any government agency.

The Advertising Council is the biggest advertiser in the world. Last year, with the cooperation of all media, the Council placed almost six hundred million dollars of public service advertising. Yet its total operating expense budget was only \$914,683, which makes its advertising programs one of America's greatest bargains . . . for every \$1 cash outlay the Council is generating over \$600 of advertising.

U.S. business and associated groups contributed the dollars the Ad Council needs to create and manage this remarkable program. Advertisers, advertising agencies, and the media contributed the space and time.

The Advertising Council is a voluntary organization that promotes the public good by conducting information and action campaigns in such areas as support for higher education, drug abuse prevention, rehabilitation of the handicapped, traffic safety and many others. Recently, it added an exciting new campaign to its list: one to encourage Americans to learn more about our economic system.

Yet this donated creative effort, time, and space are not enough to do the job. Money is necessary to operate: Money to service thousands of mass media outlets with the materials needed to publish or broadcast the advertising message.

Your company can play a role. If you believe in supporting public service efforts to help meet the challenges which face our nation today, then your company can do as many hundreds of others—large and small—have done. You can make a tax-deductible contribution to the Advertising Council.

At the very least you can, quite easily, find out more about how the Council works and what it does. Simply clip and mail the coupon below. You'll receive material which tells how American management is helping to solve many of today's problems.

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Ad Council

The cost of preparation of this advertisement was paid for by the American Business Press, the association of specialized business publications. The space was donated by this magazine.

Golf Superintendents told us what they wanted. W.A. Cleary listened.

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W. A. Cleary listened to your needs. . . and acted. We've combined a contact fungicide (Dyrene) and a systemic fungicide (3336) into one product. We call it SPECTRO, the broad spectrum fungicide. It's a contact and a systemic fungicide in one bag. . . one application. . . one synergistic product to control Leaf Spot, Dollar Spot, Copper Spot and Brown Patch. Spectro, an immediately effective broad spectrum, controls with extra residual protection. A dual product that answers the problem associated with a single application of systemic or contact fungicides.



And in most areas the same "dual" control is available in another W. A. Cleary product. . . BROMOSAN (3336 and Thiram). When things seem to get out of hand, rely on Bromosan. One product takes the place of two applications.

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Oregon Seed Assoc. gives scholarships

The Oregon Seed Trade Association presented cash scholarships totalling \$4,200 to Oregon State University students in December 1976 according to Robert Lowry, Association president.

Awards were made possible through the use of Association funds and individual donations by Association members. Students' names with their hometowns and the scholarships were as follows:

Richard Lawson, Klamath Falls, OSTA-Gordon Burlingham; Dick Yancey, Prineville, OSTA; Kenneth Iverson, Canby, OSTA-Continental Brokers; Drucilla Bass, Salem, OSTA-Lee Olsen; Ralph Fisher, Silverton, OSTA-Normarc, Inc.; Merri Woodell, Burns, OSTA-Normarc, Inc.; Vincent Obersinner, Mt. Angel, OSTA; Andy VanderPlaat, Corvallis, OSTA; Kerry Veal, Salem, OSTA; and Ron Myhrum, Silverton, OSTA.

Interviews were conducted by Dr. Jerry Pepin, Jim Smith, Alan Hick, Gerry Engle, and Russell Stark, members of the OSTA Scholarship Committee.

Stark says that academic standing is one of the criteria used in selection of recipients, but other factors, such as past experience, future plans, need, character, and personality are all considered. □

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1 TOTE non-poisonous weed killer for use where no growth whatsoever is wanted. Kills annuals, biennials, perennials on parking lots, drives, walks, gutters, courts. Finishes roots, stops seeds, sterilizes soil. 40 gallons of Tote in 60 or more of water cover a whole acre

4 LAKE DYE a safe, non-toxic blue water dye for lakes, ponds, water hazards. Colors to shade of blue you desire. Apply 2 pounds to the acre, 4 to 5 feet deep. Harmless to wild life—swans, ducks, geese, fish, frogs. Harmless to grass too. Compatible with fungicides, insecticides, turf chemicals.

2 E.W.T. selective weed-killer finishes broad-leaved weeds—kills dandelions, plantain, mouse-eared chickweed, even poison ivy—does not harm good grasses. Amine formulation: non-volatile; does not "jump" to flower beds or shrubbery.

5 DOLGE ANTI-DESSICANT protects turf grasses and broad leaved evergreens against drought and snow. Allows plants to breathe, yet prevents loss through water transpiration. Guards against summer scald and plant shock, too.

3 PENETRATE natural, organic soil improver. Works through compacted soil; lets air, water and nutrients go deeper. Promotes deeper, stronger root growth. Encourages vigorous, beautiful turf, shrubs, trees. Prevents soil erosion and puddling of surface water. Speeds germination of wanted vegetation.

6 BOOST detergent-degreaser for machinery. Spray or mop it on mowers, tractors, carts; hose off: clean! In the clubhouse, Boost is a real handyman for extra-heavy cleaning jobs. Great on concrete floors.

Call collect today for a pre-season anti-inflation discount.

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WHERE CLEANUP IS A SCIENCE

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Meeting Dates

ALCA Student Field Day, Mississippi State University Campus, Starkville, MS, March 18-19.

Corrugated Plastic Tubing Association Annual Meeting, Innisbrook, Tarpon Springs, FL, March 20-23.

Institutional Garden Design Show, Pacific Design Center, Los Angeles, CA, March 25-28.

West Virginia Weed Control Association Annual Meeting, Holiday Inn No. 2, Charleston, WVA, March 29-30.

31st Annual Southeastern Turfgrass Conference, Rural Development Center, Tifton, GA, April 11-12.

Southern California Turf and Landscape Institute, Anaheim Convention Center, Anaheim, CA, April 20-21.

1977 Arizona Turfgrass Conference, Sunburst Hotel, Scottsdale, AZ, May 4.

International Society of Arboriculture Conference, Hilton Inn, San Diego, CA, May 20-23.

California Association of Nurserymen Annual Refresher Course, Cal Poly, San Luis Obispo, CA, June 1-3.

Oregon Seed Trade Association Annual Convention, Sunriver Lodge, Sun River, OR, June 10-12.

National Turf Management Clinic and Trade Show, O'Hare Inn, Chicago IL, July 25-26.

Home Horticulture Lawn Garden & Patio Exhibit, Expo Center, Chicago, IL, Oct. 14-17.

Highlight

CHEWINGS-TYPE RED FESCUE



WORLD CHAMPION IN SUN OR SHADE

Judged World Champion at the 45th Annual Royal Agricultural Fair in Toronto, Canada, Highlight produces brilliant green turf and colonizes even in the dry root zone around trees.

A strong performer in winter and summer, Highlight may be cut to 1/4 inch for specialized turf purposes. Blends beautifully with other grasses, shows excellent seedling vigor, requires less fertilizer and water and is unusually disease-resistant.



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suction sweeper
is the economical
and versatile way
to put litter
in its place -
it's a machine
for all
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Whether the job is to eliminate turf litter or industrial debris, the Big Wheel gets the job done quickly and thoroughly. Built for rugged use, the BT-70 works as easily on turf as it does on pavement. The 8 HP engine provides superior suction power and the BT-70 is agile enough to get it all.

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