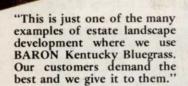
"When we include baron in our bluegrass mixture, we know we can depend on the results."

That's what George Koziarz of Synnestvedt Landscape, Architects and Contractors has to say about baron.

The Synnestvedt operation serves the North Shore of Chicago and is based on a design-build concept. The backbone of the company. . .landscape architecture and contracting. . .is supported by a 300 acre nursery, a fully-equipped tree care division, a commercial landscape maintenance division and two rapidly growing garden centers.

Ralph Synnestvedt, Jr., son of the founder, has a reputation to live up to and landscape contracting plays a big part in keeping this

reputation.



"Since we began using BARON there are fewer problems. That means fewer call-backs. . .BARON seems to be much more dependable."

GLENVIEW ILL 724-1300

"We can make sure a customer has a beautiful lawn, but we can't guarantee it will hold up under his maintenance methods. We know BARON helps keep the lawn looking good even with the owner's lessthan-professional maintenance. . . I guess it's something like extra insurance."

If you're a landscape contractor, sod grower or golf superintendent, top quality turf is important to you. Lofts is ready to help with BARON, Majestic or Touchdown Kentucky Bluegrasses, Jamestown Chewings Fescue, Yorktown and Diplomat Perennial Ryegrasses, as well as other varieties.

"We naturally use BARON in our own mixtures sold at the Synnestvedt's Garden Centers. We also use Jamestown Chewings Fescue, Yorktown and Manhattan Perennial Ryegrasses in these mixtures.

"I think the first thing we found best about BARON was its quick germination. Our type business calls for a quick cover. . .BARON is what we call an aggressive grass."



Lofts Pedigreed Seed, Inc.

Lofts/New England Arlington, MA 02174 617-648-7550

Loft Kellogg Seed Co. Milwaukee, WI 53201

Lofts/New York Albany, NY 12205 518-456-0042

Great Western Seed Co. Albany, OR 97321 503-926-2636

Oseco Ltd. Ontario, Canada 416-457-5080 (Canadian Baron Distributor)

*U.S. Plant Patent #3186, Dwarf Variety