

Don't pick baron* KENTUCKY BLUEGRASS

just because of its
rich green color or
quick germination...

Pick baron because it meets all your needs.

When comparing bluegrass varieties, a good rule of thumb is...pick the most versatile bluegrass you can buy. Naturally you want a grass that has a deep rich color, a grass that has high disease resistance and one that blends well. You expect that. But you may need more from your bluegrass.

1. If your need is for a bluegrass that can stand low temperatures...Baron endured -40°C temperatures in University of Minnesota cold hardiness studies. It is recommended for every cold climate state in the U.S. Or, if your need is for a bluegrass that tolerates extremely warm weather...in University of Maryland and Virginia Polytechnic Institute and State University studies, Baron ranked among the top for endurance to hot and humid summer stress conditions.

2. If *Poa annua* is a problem, you'll certainly want to look at Baron...University of Illinois studies ranked Baron in one of the top three bluegrass categories for competition against *Poa annua* and other unwanted grasses.

3. Wear tolerance studies conducted by Dr. James Beard, formerly of Michigan State University, ranked Baron third among 18 leading bluegrass cultivars tested.

4. If you are a sod farmer, you need a quick stand and good sod strength...Michigan State University studies placed Baron in the best group for rapid sod development and superior sod strength.

5. If you need to cut Baron Kentucky Bluegrass as low as 3/4" all summer long, go ahead! Baron's low growing blades bend down to a low angle escaping the mower blade...leaving more foliage for a healthier green plant.

6. A bluegrass requiring less fertilizer is always welcome. Baron consistently outperforms other bluegrasses in low fertility trials as documented by Michigan State University. Just three pounds of nitrogen per 1000 square feet applied annually in a balanced fertilizer. Substantially better than Merion and other high fertility requiring varieties.

7. When you need your supply of Baron, you'll find it's practically just around the corner. Baron is stocked by leading seed houses and distributors located throughout the U.S. and Canada.

8. And the price is right. Compare prices of other top bluegrass varieties and you'll be pleased with Baron's price. Pick a bluegrass that meets **all your** needs. You'll pick versatile, durable, and reliable Baron Kentucky Bluegrass. Baron is only available as certified seed.



**Lofts
Pedigreed Seed, Inc.**

Bound Brook, N.J. 08805 / (201) 356-8700

Lofts/New England
Arlington, Mass. 02174
(617) 648-7550

Loft Kellogg Seed Co.
Milwaukee, Wis. 53201
(414) 276-0373

Great Western Seed Co.
Albany, Ore. 97321
(503) 926-2636

Lofts/New York
Albany, N.Y. 12205
(518) 456-0042

Oseco Ltd.
Ontario, Canada
(416) 457-5080

*U.S. Plant Patent #3186, Dwarf Variety