

# Don't pick baron\* Kentucky Bluegrass just because of its rich green color or quick germination...

## Pick baron because it meets all your needs.

When comparing bluegrass varieties, a good rule of thumb is... **pick the most versatile bluegrass you can buy.** Naturally you want a grass that has a deep rich color, a grass that has high disease resistance and one that blends well. You expect that. But you may need more from your bluegrass.



If your need is for a bluegrass that can take sudden drops in temperature... **1.** Baron endured -40°C temperatures in U. of Minnesota cold hardiness studies. It's recommended for every cold climate state in the U. S.

Or, if your need is for a warm weather bluegrass... in U. of Maryland and V.P.I.S.U. studies, Baron ranked among the top for endurance to hot and humid summer stress conditions.

**2.** If *Poa annua* is a problem, you'll certainly want to look at Baron... U. of Illinois studies ranked Baron one of the top three bluegrasses for competition against *Poa annua* and other unwanted grasses.

**3.** Maybe your need is for a tough grass that can take lots of wear... Michigan State University mechanical wear studies scored Baron among the top.



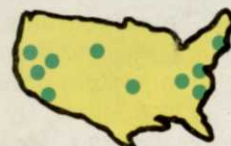
**4.** You're a sod farmer? You need a quick stand and good sod strength... look at the Michigan State University studies that placed Baron in the best group for rapid sod development and superior sod strength.



If you need to cut Baron Kentucky Bluegrass as low as 3/4" all summer long, go ahead! **5.** Baron's low growing blades bend down to a low angle escaping the mower blade... leaving more foliage for a healthier green plant.

**6.** A bluegrass requiring less fertilizer is always welcome. Baron consistently outperforms other bluegrasses in low fertility trials as documented by Michigan State University. Just three pounds of nitrogen per 1000 square feet applied annually in a balanced fertilizer. Substantially better than Merion and other high fertility requiring varieties.

**7.** When you need your supply of Baron, you'll find it's practically just around the corner. Loft offices, warehouses and distributors are located throughout the U.S. and Canada.



And the price is right. Compare prices of the top bluegrass varieties and you'll be pleased with Baron's price. **8.**



Pick a bluegrass that meets **all your needs.** You'll pick versatile, durable, and reliable Baron Kentucky Bluegrass.

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\*U. S. Plant Patent #3186, Dwarf Variety