

"In Canada, it normally takes two years to raise a sod crop, but with baron,* it takes only one. That means twice as much profit."

"It has been my experience that baron requires less fertilizer than other bluegrass. And, at today's price of fertilizer, that's important to me!"

**U.S. Plant Patent #3186 Dwarf Variety*



"During the winter of 1973-74 there was a lot of ice and was followed by 20° below zero temperatures. I lost some of my sod crop, but I lost less than sod farmers who didn't use Baron."



"I've always been proud of my sod, but since I've been using Baron, I've got even more reason to be proud because Baron is #1. I've been using a Baron Kentucky Bluegrass mixture on every acre of sod I grow, and I'll use Baron on every acre next year, too."



"Baron stays greener in the fall and greens up earlier in the spring than other bluegrass. And, it's heartier, too. I've never lost a roll of Baron sod during loading, carrying and unloading. The root system with Baron makes twice as many roots as other varieties."



"The summer of 1974 was extremely dry. But Baron proved that it's very resistant to drought. With Baron I didn't have any problem with disease... and I found Baron Kentucky Bluegrass to be weed free. That's important to me."



"Since I've been using Baron, too many people want my sod. . . I don't have enough. See my name on this old truck? That's all the publicity I need. A good producer doesn't need any more. When I say my sod has Baron in its mixture, people know I'm a good producer."

Jean Paul Lauzon has been growing sod for 27 years and is considered by many to be Canada's best.

There's not much more we can add to Jean Paul's comments except that Lofts Pedigreed Seed, Inc. or any authorized distributor is ready to serve your needs wherever you grow sod.



Lofts Pedigreed Seed, Inc.

Bound Brook, N.J. 08805 / (201) 356-8700

Lofts/New England
20 Beck Road
Arlington, Mass. 02174
Call collect (617) 648-7550

Chandlerlin Seed Co.
Div. of Lofts Pedigreed Seed, Inc.
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Great Western Seed Co.
P.O. Box 387
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Loft Kellogg Seed Co.
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