The mower that beat our Commercial 60. **Our new Jacobsen Commercial 72.**

Bob Johnson of Illinois Lawn Equipment Company, Orland Park, Illinois, didn't think anything could outperform the Jacobsen Commercial 60.

Then he saw the new Commercial 72. It does everything the other mower does. But the Commercial 72 does it faster. Because it cuts a superwide 72-inch swath.

A heftier 19.8 horsepower engine gives the Commercial 72 all it needs to sail through rough turf. Or the fine-finish areas.

And all that power means the Commercial 72 can also mulch leaves. Or plow moderate amounts of snow with the optional blade.

But rugged as it is, this little brute handles easily. A low center of gravity gives built-in stability. And hydrostatic transmission means the operator simply pushes a pedal with his toe to go forward. Or with his heel to back up.

The operator won't waste time with frequent fueling stops either. The gas tank has a big 10-gallon capacity.

The good old reliable Commercial 60 is fast.

The good new reliable Commercial 72 is even faster.

All of us Jacobsen Distributors are ready now to show you how it gets more done in less time.

Your Jacobsen Distributors. Before we sell it, we buy it.

For the name of the distributor near you write: Jacobsen Turf Distributor Directory, 1721 Packard Avenue, Racine, Wisconsin 53403.