Mel Rich says:"In mile-high Denver we need a grass that can withstand cutting shock, survive long hauls and stay green through the laying installation." He picked

DATON KENTUCKY BLUEGRASS



Mel Rich, president of Richlawn Turf Farms and pioneer grower of 2,000 acres of sod in Denver talks about Baron Kentucky Bluegrass.

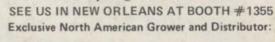


"In our climate of cool nights, war days, high winds and low humidity, w need a grass that can survive long haul and stay green, fresh and beautiful.

"We've been growing Baron both in our mixtures and pur stands. We're impressed with Baron's rapid establishment rugged durability and beautiful final appearance on custom lawns. And Baron holds its color-even with neglect."

"Baron's strong, vigorous root structure withstands cutting shock better and survives through long hauls and laying installa tions. Baron gives us a sod with a dense turf and root structur like a finely woven carpet."

There's not much more we can add except that Lofts Pedigreed Seed Compar or any authorized distributor is ready to satisfy your need for quality see wherever you grow sod.



Lofts Pedigreed Seed, Inc.

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