

We have a word for good service. It's called school.

All of us Jacobsen distributors (like Jack Krigger of Krigger and Co., Inc. from Pittsburgh) learned long ago that the more we train our service people, the better we are at maintenance.

That's why we send our service people to the most complete turf care equipment service school in the country. At the Jacobsen plant in Racine where their equipment is designed and put together in the first place.

Our customers send in their service people, too. They find that their own employees can save them money by updating their maintenance skills. To keep the equipment running better, longer.

Jacobsen offers both basic and advanced courses in hydraulics. Circuitry. Parts. Electrical components. Engines. New equipment. Preventive maintenance. And a lot of other things people need to know to keep Jacobsen equip-

ment in top operating trim.

In addition to the school in Racine, Jacobsen sponsors field service clinics so that our customers can keep up-to-date even closer to home.

If you're interested in sending any of your people to the service school or a field clinic for training, just ask your local Jacobsen distributor for details.

You'll probably find him well schooled in the subject.

Your Jacobsen Distributors.

Before we sell it, we buy it.



For the name of the distributor near you write: Jacobsen Turf Distributor Directory, 1721 Packard Avenue, Racine, Wisconsin 53403.