

Remember the famous old Turf King?

Just like the rest of us Jacobsen Distributors, Al Van Pelt of the Boyd Martin Company in Salt Lake City, Utah has fond memories of the 76" and 84" Turf Kings.

They were workhorse mowers in the turf world. But now they've become a memory with the introduction of the new, improved 1974 models.

First off, they've been completely redesigned. Look at the sharp styling. It's your first hint of all new features that are aimed at making the old leaders the new leaders.

The variable speed drive

has been replaced with a hydrostatic drive that's better. The transport speed has been increased to over 8 MPH.

The old handle bars are gone. You'll find a sleek new steering wheel instead because it makes turning easier and offers more control.

The rope starter has been replaced by recoil starting right from the driver's seat. Speaking of the driver's seat, you'll notice it's now high-backed for firmer support. And it's even more comfortable. The gas tank is bigger for fewer fuel stops.

There are some things that

were too good to change, so we didn't.

The Turf Kings can still cut their way through 30 acres in a day. With beautiful results. The mowers are fully articulated to follow the dips and slopes of uneven ground.

And the constant speed reels put a consistently fine and smooth finish to any turf.

You'd better talk to your Jacobsen Distributor about these new three-reelers. A simple demonstration will make you forget all about any second best equipment.

Even our old Turf Kings.

Your Jacobsen Distributors.

Before we sell it, we buy it.



For the name of the distributor near you write: Jacobsen Turf Distributor Directory, 1721 Packard Avenue, Racine, Wisconsin 53403.