

Mel Rich says: "In mile-high Denver we need a grass that can withstand cutting shock, survive long hauls and stay green through the laying installation." He picked

baron **KENTUCKY BLUEGRASS**
U.S. Dwarf Variety Plant Patent No. 3186

Mel Rich, president of Richlawn Turf Farms and pioneer grower of 2,000 acres of sod in Denver talks about Baron Kentucky Bluegrass.



"In our climate of cool nights, warm days, high winds and low humidity, we need a grass that can survive long hauls, and stay green, fresh and beautiful."

"We've been growing Baron both in our mixtures and pure stands. We're impressed with Baron's rapid establishment, rugged durability and beautiful final appearance on customers' lawns. And Baron holds its color—even with neglect."

"Baron's strong, vigorous root structure withstands cutting shock better and survives through long hauls and laying installations. Baron gives us a sod with a dense turf and root structure like a finely woven carpet."

There's not much more we can add except that Lofts Pedigreed Seed Company or any authorized distributor is ready to satisfy your need for quality seed wherever you grow sod.



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