

ANNOUNCING:

A Revolutionary New Perennial Ryegrass That Won't Surrender Under Any Conditions

Turf-Type Perennial Ryegrass

Lofts Pedigreed Seed, Inc. is proud to announce a new variety of perennial ryegrass that truly lives up to its name. . .Yorktown. When tested against 15 other new and established varieties Yorktown received the highest rating for overall turf quality. And Yorktown features vastly improved mowing qualities.

That's why we say — Yorktown won't surrender under any conditions. Although the new Yorktown turf type perennial ryegrass is not yet available in large enough quantities to meet everyone's needs, you'll be glad you waited for your 1975 supply. This time "America Surrenders to Yorktown!"



Lofts Pedigreed Seed, Inc.

Bound Brook, N.J. 08805 / (201) 356-8700

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Great Western Seed Co. P.O. Box 387 Albany, Oregon 97321 Call collect (503) 926-2636

Loft Kellogg Seed Co. 322 E. Florida St. Milwaukee, Wis. 53201 Call collect (414) 276-0373

Also available from Lofts: Baron Kentucky Bluegrass (U.S. Dead Markety Plant Patent No. 3186) • Manhattan Perennial Ryegrass • Jamestown Chewings Fescue Kingstown Velvet Bentgrass • Exeter Colemn Bentgrass • Majestic Kentucky Bluegrass (P-84) To be marketed soon: Ram 1 Kentucky Bluegrass • Georgetown Kentucky Bluegrass • Majestic Kentucky Bluegrass • Control Bentgrass • Majestic Kentucky Bluegrass • Pennstar Kentucky Bluegrass • Pennstar Kentucky Bluegrass • Highlight Chewings Fescue • Koket Chewings Fescue • Sydsport Kentucky Bluegrass

*Protection applied for under the U.S. Plant Variety Protection Act