

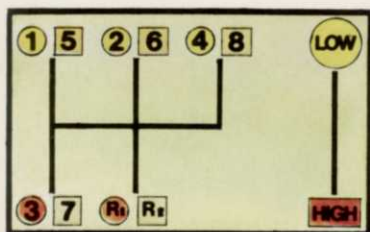


Ford 4110 LCG shown with 917 Flail mower.

The real low-down: Ford LCG.

Compact, low-slung Ford LCG tractors give you extra-low center-of-gravity . . . just 21¾ inches above ground . . . for hill-hugging stability.

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Get the real low-down with Ford LCG tractors in three power sizes: 31.9, 38.3 and 52 PTO horsepower. Gas or diesel. Your Ford industrial tractor and equipment dealer is listed in the Yellow Pages under "Tractor Dealers" or "Contractors' Equipment & Supplies." See him for information on how to buy, lease, rent or finance.

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WEEDS TREES and TURF

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"Serving The Green Industry"

What's Happening In Golf Development 10
Harry C. Eckhoff, senior consultant, National Golf Foundation and a perennial guest author reports on golf development.

Forward Pass For Bermudagrass 12
Growth of the commercial turfgrass market continues at a feverish pace. Athletic fields and football gridirons account for much of the action. Superintendent Charles Pyron relates how he manages the University of Tennessee at Chattanooga football field throughout the year so that the annual homecoming game will be a success.

Tree Care: Helping Nature With Science 14

Irrigation Pump And Engine Care 22
All irrigation systems need maintenance. Former branch manager of Berkeley Pump Company Ray Lariviere tells what kind of maintenance to perform and when.

Bent On Better Fairways 58
The move is afoot to bentgrass on fairways. With more and greater attention being given to this area by superintendents, bentgrass usage is increasing. Dr. Johnny R. Thomas, research director, North American Plant Breeders reports on a recent survey of superintendents and the cost of maintenance for bentgrass fairways.

SPECIAL PULL OUT SECTION Golf Car & Turf Vehicle Care

Golf Car Batteries CC
New ratings in battery power permit the buyer to better determine his needs. Robert L. Balfour of Club Car, Inc. reports on the rating system and how it affects battery life.

Golf Cars: Private vs. Club Ownership DD
If your club is contemplating a fleet of golf cars, read this article. Denver Brown, Otis Elevator Company reports on the pros and cons of club ownership.

Nine Points For Smooth Running Engines FF
Check these tips for engine maintenance before you start this season's turf maintenance program. Daniel L. Hedglin of Cushman tells what to look for.

Golf Car Trouble-Shooting HH
Charles W. Poole of Westinghouse Electric Corp. tells what to do when trouble starts.

Positives And Negatives Of Battery Care NN
Arvid Halla of General Battery Corporation discusses this topic and the steps needed to insure long life.

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The Cover

Action on turf is captured in this clencher game which saw the University of Tennessee at Chattanooga down Southern Mississippi. Details on how the turf holds up under this kind of torture are found on page 12.

THE COVER — Golf Car & Turf Vehicle Care

Ray Smoyer, superintendent at Oakwood Club, Cleveland (r) talks shop with Bil Montague, assistant superintendent. Bud Lindsay, mechanic, checks on mower parts before the season starts. A workhorse on this course is the spray rig mounted on this Cushman turf vehicle.

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Editorial

The biggest challenge we have this year is keeping closer contact with our saltatorial government. Events which marked 1973 have had a decided effect on our leadership in Washington. Much of what they held as cornerstones to democracy has either crumbled or developed gaping fissures. Rising prices under static controls, alleged food shortages, dollar devaluation, political party intrigue and more have virtually destroyed credibility in government as it once existed.

On top of this we are now faced with shortages in energy — oil, gas, electricity. Government, rather than permitting industry to solve the situation in an economy where demand meets supply, has once again grabbed the tail of the dog. Instead of governing best by governing least, the Washington machine has loosened the threat of gasoline and fuel supply rationing on the constituents. This may seem logical to shell-shocked politicians; it may even have appeal. But to the consumer, it breeds more distrust, more controls, more belt-tightening and the whole idea of rationing has a negative connotation.

Rationing of any sort represents a major energy drain. Brainpower and manpower concentrated here is counter-productive. The average consumer would far rather see tax dollars being invested in

People Power — An Energy Source

finding alternative sources of energy. The costs to execute an effective rationing program are astronomical. None of it adds a gallon of gasoline or a kilowatt of electricity to the total. Our experience with the debacled administration of wage and price controls would indicate that just the opposite is true. About the only thing we may buy is a little time, and scant little at that.

The Green Industry can do much to change this deteriorating situation. It is we who are at stake. Our businesses and occupations will suffer first and most drastically unless positive action is taken, and fast. Picture a tree care business without the mobility of trucks. Weed control might be done with two-gallon sprayers, but it is economical when herbicides are delivered via trucks. Commercial turfgrass care will result in nothing short of a cow pasture unless sophisticated mowing equipment and other items of a turf maintenance package are employed.

What can we do? Individually we can write letters to congressmen and senators. A letter from each reader of this magazine will increase the feedback in Washington by many thousands. If you don't believe it, try it. Tell your representative what he should be doing for you the voter,

(continued on page 28)



The Green PARK Rabbit symbolizes the fast start and seeding vigor for which PARK variety Kentucky bluegrass is famous. It is the registered trademark of the Northern Minnesota Bluegrass Growers Association ... the original producers of PARK.

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Government News / Business

Chalk up another goal met by the American Sod Producers Association. The Department of Labor has ruled that sod production and installation are an "agricultural enterprise." This means that OSHA regulations which apply to agricultural activities will also cover sod. Previously, the law was somewhat vague as to whether sod production and installation would be agricultural or construction or just what.

Purchase of the inventory and name of the F. W. Bolgiano & Co. by the Vaughan-Jacklin Corporation is now completed. Gager T. Vaughan, president, says V-J has also agreed to acquire the Michigan State Seed Company. Terms and acquisition price of neither transaction were disclosed.

Retail and wholesale price increases on Agrico consumer lawn and garden products have been announced by the Bishop Company, effective Jan. 1. Reason? The sharp jump in the costs of urea and diammonium phosphate, both basic ingredients. Pre-season bookings will be filled from inventories of products purchased and manufactured at lower cost, says Agrico.

Club Car, Inc. of Augusta, Ga. has been acquired by Johns-Manville Corporation. It will become part of J-M's agri-turf business.

Demand for heavy-duty co-extruded plastic shipping and storage bags will increase by 10 percent in 1974, forecasts Arthur A. Kukla, general manager of U.S. Industrial Chemicals Co. Much of the increase will go to agricultural and chemical packaging. Demand is bullish in bags for fertilizer, bark chips, ammonium nitrate, peat, gravel, compost and other products.

Another purchase...American Motors Corporation of Detroit has agreed to purchase all of the outstanding stock of Wheel-Horse. An undisclosed amount of Am. Motors capital stock and cash is part of the deal. Wheel-Horse will be operated as a subsidiary of the number four automobile manufacturer.

A speeded-up depreciation schedule on new machinery can be used to good advantage if you expect future annual earnings to fall short of earnings in 1973. According to John O. Early, an ag. economist from Idaho, new machinery bought in 1973 may gain a tax savings by claiming a first-year depreciation amounting to as much as 36 percent. Might be a good idea to discuss double declining balance (DDB) with accounting and tax wizards.

Point to Ponder. It's been said we save two to four percent of our nation's energy by moving the clock one hour ahead into Daylight Savings Time. Could we save double that amount of energy if the clock were moved ahead two hours?



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The first time a turf expert sees Fylking and he gently tests the turf, lifts a swatch and examines the root system, and closely scrutinizes the low-growing, 90-degree side angled leaves, please notice the subtle smile that crosses his face. This is the countenance of the wine connoisseur who has wet his lips with classic vintage, the man who recognizes the truly classic beauty of the Venus de Milo, the research agronomist who has spent years seeking the perfect turf and now views Fylking. Once he has, he wants to know more about this obviously elite Kentucky bluegrass. This man will appreciate knowing Fylking has received overall superior disease-resistance ratings from every major university and institution where tested for leaf spot, stripe smut, stem rust and leaf rust. When he examines the technical brochure he will smile again. Fylking is not perfect, but it's the closest of any. Fylking. It's a name you can't forget.



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