## "In our area, we need a bluegrass that comes up fast and stays green longer... 3 years ago we picked Baron Kentucky Bluegrass. And we haven't changed since."

As a continuing series in reporting the thoughts of some of the best sod growers, here are some comments Loren Hentges of Blaine, Minnesota had about

## baron KENTUCKY BLUEGRASS



"I always felt that one of the big disadvantages to a bluegrass sod was dry weather. Baron stands dry weather better than any bluegrass I have ever grown."



"Almost all of our customers are pleased with our Baron sod. In fact, I've never really had any complaints in the 3 years we've been growing Baron."

There's not much more we can add to Loren's comments except that Lofts Pedigreed Seed Company or any authorized distributor is ready to serve your needs wherever you grow sod.



Exclusive North American Grower and Distributor:

Lofts Pedigreed Seed, Inc. Bound Brook, N.J. 08805 / (201) 356-8700

Loren Hentges, grower of over 500 acres of sod, is one of the major sod growers in Minnesota.



"Our season isn't as long as most areas of North America and the grass we seed must get up quickly and mature as fast as possible. We usually got about half a crop until Baron came along. Now we get two-thirds or three-quarters of a crop in the same growing period."



"Baron stays green longer in the Fall and that means more satisfied customers for me. When it gets cold up here, I need a grass that stays green right up to the time we deliver to our customers. When the grass goes dormant, I'm out of business."



"With Baron, I can take a crop off, re-seed for another stand and still get good establishment and excellent color in the Spring."

"The shipping quality of our sod is important to us. Baron makes a good roll because it is dense and keeps the roll tight."