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See for yourself how you can obtain unequalled results professionally. Sell and service with confidence using proven, simple techniques along with completely new, non-competitive products that really bring in extremely high profits. To top it off the results bring repeated orders and referrals. These services are required for beauty and healthy plant growth bringing top dollar and highest return on your investment. These new techniques and products are available to dealers and distributors now, for the next season. Because of the tremendous success of dealers and distributors already engaged in these new techniques and products, a terrific demand has resulted from others throughout the U.S.A. Therefore, dealerships and distributorships will be offered on a firstcome, first-served basis.

SNEAK Preview

You must see for yourself these new processes and products in action. Don't buy anything until you see first hand this complete professional approach. You are invited to attend FREE of charge, a SNEAK Preview of this totally new selling concept that out-performs all other techniques and products.

The Place — Skokie, Illinois — North Shore Hilton The Time — November 27, 1973, 9:00 a.m. - 3:30 p.m. and December 11, 1973, 9:00 a.m. - 3:30 p.m.

The last time we made this offer, we could not accommodate all interested parties. Therefore, we hope that we will hear from you before October 30, 1973. By that time, we will know the number of people to be attending and will try to accommodate all. Please send in your reservation now. No Charge for the SNEAK Preview Course or for the meals.

	Technical Preview Training:			
NOTE: Due to the high demand for these clinics, you are urged to reserve your seat early. Seats will be reserved on a first come-first serve basis.	a. soil problems and solutions b. maintenance problems (products and labor)			
I AM INTERESTED IN ATTENDING	 c. weed control (lawn, grounds, lakes and streams, ornamentals, hedges and shrubs, soi sterilization). 			
	d. sales techniques			
Please send me more information and exact dates and places	e. demonstration and application techniques			
that these Clinics will be conducted.	f. selling products			
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WEEDS: Cathy Stadelhofer, A. P. Woodson, Co. helps people with turfgrass weed problems.

Tysons Corner "Happening" Draws 120,000 Visitors

About 120,000 people passed by 34 displays of the Metropolitan Horticultural Happening at Tysons Corner international shopping center in McLean, Va. during one day in early August.

What they viewed were commercial exhibits from any segments of the "Green Industry." Tree care firms, nurseries, lawn care businesses and general horticultural displays attracted and kept the attention of passerbys throughout the



TREES: Chuck Cissel (I) and Walt Money (c) discuss tree care with Elwin Deale, U. of Md. and Francis Lay, Arlington county, Va.

day. Of particular interest were the educational booths set us by various groups including the United States Department of Agriculture (USDA), the University of Maryland, Potomac Rose Society and others.

One favorite was the "sick plant clinic" manned by the county agricultural extension agents of the Maryland and Virginia counties surrounding and including Washington, D. C.

The Metropolitan Horticulture Happening was the result of a team effort spearheaded by Francis Lay,



AND TURF: Bill Robinson (I) extension entomologist, VPI, and Ashton Ritchie, agronomist, National Turf Service, Inc. were ready with the answers to turfgrass questions.

Arlington county extension agent. The event was designed to bring a great variety of garden oriented information to a public that has been keenly aware of their role in improving their home environments.

Among the exhibitors for the day was Guardian Tree Experts, Inc., of Rockville, Md. "The interest expressed by the people who came past the exhibits was phenomenal," said Walt Money, president of Guardian Tree Experts. "We selected an enclosed all-weather shopping mall for the 'happening' most of the people came from northern Virginia.

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the Hahn Tournament greensmower." (a great understatement)

Since Hahn revolutionized greens maintenance with the Tournament Triplex System, so much has been written and said about its versatility-fast interchangeable Verti-Cut heads, spikers and utility mowerswe've been guilty of understating the beautiful way it cuts greens.

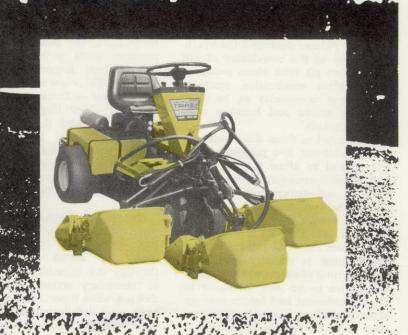
What makes the Tournament Triplex so beautiful a greensmower are features like: Individual lifts for each of the heads to make perimeter tracking a problem of the past · Reel speeds independent of around speed to insure a higher rate of clip · Cable driven heads that

eliminate high-pressure hydraulic leak dangers • Proper weight distribution to give traction up and down the steepest slopes, even while pulling a dump cart · Good visibility of up-front reels to eliminate "guessing mistakes." And much, much more.

Contact your Hahn distributor for a demonstration. There are two models: the Tournament Deluxe with speedometer and tachometer . . . and the economical Tournament II. Both use the same interchangeable heads: both pay for themselves in time and labor within a year.



Turf Products • Outdoor Products Agricultural Products The 3 growing divisions of HAHN, INC. 1625 N. Garvin St., Evansville, Indiana 47717 world-wide distribution





ISTC officers for 1973-74 are: (I-r standing) L. C. Chadwick, exec. director emeritus; E. B. Himelick, exec. director; Dan Neely, editor; Cal Bundy, exec. secretary; (I-r seated) John Z. Duling, president-elect; F. L. Dinsmore, president; ohn Weidhaas, Jr. past president; and Jack R. Rogers, vice president.

ISTC REPORT

(from page 27)

transmission lines will be constructed on $1\frac{1}{2}$ million acres of right-of-way each decade for the balance of this century," he said.

He appealed for proper route selection and accepted procedures on rights-of-way clearing to make transmission lines more compatable with the environment. He also suggested that general practices such as vegetation screens and utility access roads be adapted nationwide.

Panel moderator, Richard E. Abbott, supervisor right-of-way maintenance, Ohio Power, Canton, Ohio then called on Robert D. Palmer, Dayton Power & Light, Dayton, Ohio to discuss the air curtain destructor. Palmer described the brush destructor as the circulating of air over a fire pit with clean products of complete combustion emitted. This is not necessarily so, he said. There is smoke and burning particle emissions.

He pointed to these disadvantages of the machine: 1. a property owner's refusal to allow the pit to be dug; 2. environmental consequences, meaning soil disturbance, soil condition and pit location; 3. safety hazards, should the pit cave in.

Palmer said that he is convinced that "when the total impact on the environment is actually measured, open burning of seasoned brush piles will prove to be less damaging to the environment and future ecology of the immediate area than the operation of an air curtain inicinerator." During the morning session of the municipal arboriculturists, Jack Rogers, superintendent of street trees, City of Los Angeles, discussed the topic "Should We Plant Trees Along Our City Streets?" Rogers said no. Trees planted along standard streets are a hold-over from the days of the horse. With today's number of vehicles, people and services all competing for the street and the adjacent tree lawn, the tree is at a decided disadvantage. It has little chancei of survival.

Rogers proposed that tree planting easements be secured, the same as those used by utility and sewer companies. "This will place the tree outside the roadway and some distance from the conflicting elements," he said.

In the session of commercial arboriculture, Dr. David R. Houston, research plant pathologist, Northeast Forest Experiment Station, Hamden, Pa., reported on "Dieback and Decline — Diseases Initiated By Stresses, Including Defoliation." Dr. Houston said that stress refers to environmental pressure which brings about changes in a tree's physiology, form, or structure and predispose it to invasion by organisms which a tree normally can resist.

He said that dieback-decline was a progressive disease condition begun when trees are altered initially by stress and continued through the invasion of organisms of "secondary action." Examples of dieback were reported in ash, beech bark, and defoliation initiating decline in sugar maple and oak. Dr. Houston said that ecological relationships are playing a bigger role in tree decline. Where areas have been defoliated by gypsy moth year after year, the incidence of decline is greater than elsewhere, he said.

He concluded his remarks by saying that "the incidence and severity of the dieback-decline disease will continue to increase as the number and diversity of stress factors increase with our expanding urbanizing society."

New officers for 1973-74 year are: F. Lewis Dinsmore, Dinsmore Tree Service, St. Louis, Mo., president; John Z. Duling, Duling Tree Expert Company, Muncie, Ind., presidentelect; Jack R. Rogers, superintendent of Street Trees, City of Los Angeles, Pasadena, Calif., vicepresident.

Awards presented at the annual banquet on the last evening of the convention included: Award of Merit, Keith L. Davey, Belmont, Calif.; H. N. Engledow, Indianapolis, Ind.; and Albert W. Meserve, Danbury, Conn. Honorary Membership, Dr. Samuel Ayres Jr. M. D., Los Angeles, Calif. Honorary Life Membership, Henry Vaughn-Eames, Stockton, New Jersey; C. Elmer Lee, Rosemead, Calif.; and Philip L. Rusden, Greenwich, Conn.

Next year's convention dates are Aug. 18-22. This will be the golden anniversary of ISTC. The 50 year celebration will be held at the Marriott Motor Inn, Atlanta, Ga.

Oregon Seed Trade Assn. Grants \$3500 In Scholarships

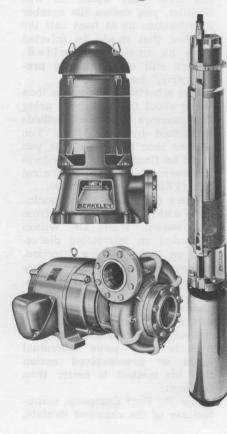
The Oregon Seed Trade Association made scholarship grants to Oregon State University and Linn Benton Community College totalling \$3,500.

Firms assisting in the grants are Berger Plate, Derry Warehouse, Western Seed, International Seeds, Jenks-White Seed Co., Mid-Valley Agricultural Products, Normarc, Northrup-King, Lee Olsen, Pacific Supply Coop, Pickseed West, and Wm. K. Wiley Co.

Chairman Lee Olsen announced the grants. Serving on his committee were Russell Stark, Richard Bailey, and James Carnes. Recipients were Ronald Cook, Canby; Cathy Arms, Rickreall; James Van Leeuwen, Halsey; Mark Dickman, Silverton; John Flanagan, Junction City; Lyman Lacy, Tangent, and Charles Gregory, Lebanon.



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NEWS AND OPINION

(from page 25)

said. "We haven't had good solid data to show how it works."

It would seem that his conclusions on high pressure injection are not founded on a broad base of data, but rather on limited research as conducted with available research grants.

Dr. Wilson then named several systems which have been experimentally tried in the U.S. and Canada. They are:



Davey System: He pointed out that it has a flow meter which is good from the point that the applicator doesn't have to measure the amount of material actually taken up by the tree.

The Stoneville, Miss. system. It uses old freon bottles.

SIReservoir system.

The plant pathologist mentioned the Mauget injector as another system and said that "this is the only one that is labelled and can be used." He said it makes use of Benlate fungicide as a wettable powder (the only formulation available from the manufacturer) which settles out. He then showed a slide taken at close range of the Mauget cup which showed Benlate residue in the bottom. He inferred that this was a negative attribute to this gravity flow system. However, as most plant pathologists know, only a very small amount of the material (less than 3 parts per million) is needed to control the disease. Residue in the bottom of the cup may be more a visual problem than one of no chemical uptake.

At the conclusion of his talk, delegates asked many questions. One was, what research has been done on tree wounds caused by high pressure injection. Wilson said that there is a lot of callus growth around the holes. There have been some reports of burning around the point of injection, he said, particularly when Benlate was solubilized with lactic acid. Wilson reasoned that the fact that you are using a fungicide should give some disease control of other diseases that would cause rot in the area near the hole. This would probably be true if Benlate had activity against these diseases. Wilson gave no answer about those diseases not controlled by the systemic fungicide.

Another question asked was about the solubility of the benomyl molecule. Eugene B. Himelick, ISTC executive director, answered it saying that it was 10 ppm soluble. He was immediately corrected by Dr. T. C. Ryker who pointed out that Benlate is soluble at one-to-two parts per million.

One delegate then asked for a show of hands of arborists in the room who had used Benlate and were satisfied with the results. Roughly 80 people raised their hands indicating satisfaction with the product.

46

Dr. Wilson was asked by an ISTC member whether anyone had compiled the results of research conducted by various institutions into a central file. Wilson stated that research will continue to be done at various locations. The gentleman then said that shouldn't it be the responsibility of the government to collect the information? Wilson said that research was continuing at various locations to find out what could best be done to make a definite recommendation.

Dr. Arthur Costonas of Lowden, Inc. then discussed the antibiotic Nyastatin which Lowden has been developing for the control of DED. He said it offered interesting possibilities into the control of the disease, but hesitated to comment much further than that. It would seem that the audience was left somewhat in the dark about exactly what the product was and exactly how it controlled the disease.

Dr. T. C. Ryker, who recently retired from the Du Pont Company, next discussed foliar applications of benomyl for DED control. He said that the basis for the label of Benlate benomyl (foliar application) was due to data submitted. This data came from Wisconsin. "You get registration where you have data," he said. Dr. Ryker said that in the tests with which he was familiar, you reduce the number of infections by at least half the number that would be infected were no treatment applied. "We're still only thinking preventative," he said.

One arborist in the group then asked about the legality of using the pressure injection methods mentioned by Dr. Wilson. The answer shot back was that you could be fined under the Federal Environmental Pesticide Control Act (FEPCA) up to \$25,000.

There are a number of conclusions which could be drawn from this session. While Dr. Wilson presented an interesting discussion on high pressure injection, no one can use this method because it is not registered by EPA.

In addition, research being done on injection systems has no central gathering point. Everyone seems to be headed off on his own to solve some individual whim or preconceived notion that his method is better than the next.

The Du Pont Company, manufacturer of the chemical Benlate, has not indicated sufficient interest in Benlate for DED control or in the process of solublizing the product. Few, if any, research dollars are being invested by the company to investigate the problem and find the answer to the many, many questions.

Moreover, most firms appear to be totally in the dark about what they are doing. Many are operating first on a blind hunch that their method will work, and second on finding data to substantiate their claim.

Perhaps the only firm to actively investigate the potential of Benlate for DED control has been the J. J. Mauget Company, Burbank Calif. It has a vested interest in sales of the Mauget injection process and thus has invested many dollars to prove or substantiate what it says.

Four Part Course Features Lawn And Grounds Care

A training course on all phases of lawn care and grounds maintenance will be offered in several major cities nationwide soon.

Course instructor is Donald J. Arenberg, Consulting Agronomists, Lincolnwood, Ill. He has been engaged in the contract application business and is currently a consultant to several firms in the Green Industry. His course of instruction is directed to successful management techniques as they apply to those directly concerned with the lawn care, contract application and grounds maintenance business.

According to Arenberg, the course is designed to teach the latest methods, techniques and concepts, along



Donald J. Arenberg, Consulting Agronomists, Lincolnwood, Ill.

with the uniquely new and proven products and equipment to give professional results in the least amount of expense, effort and time.

Training is designed for anyone engaged as purchasing agents, superintendents, foreman and others working in the maintenance of grounds areas. The course is in four parts: lawn care; tree and ornamental care; weed control; and professional techniques that get results.

Course duration is three days. All material presented is on an "eye to eye" basis, said Arenberg. "There are no complex technical terms. And the participant does not need to know chemistry, physics, botany, math or any other technical background. Training manuals will be given to the student along with special purpose diagnosing equipment and measuring devices. In addition, samples of products will be given to students."

Registration for the course is \$310. This includes manuals, equipment, lunches, coffee breaks, refreshments, and course instruction. Overnight accomodations are not included. Those registering early are permitted a \$60 discount. For more information and details, circle (720) on the reply card.



Groundwater Pollution Course Slated For Early November

An intensive three-day course in "Groundwater Pollution," directed toward professionals working in the water resources field, will be given at the Commodore Hotel in New York City, November 6-8, 1973.

The course is being offered as a continuation of the successful Water Resources Engineering Educational Series presented by University of California Extension and the University of California College of Engineering at Berkeley. Attendance at the course will be limited to 250 individuals.

Arrangements for the presentation have been made by the university in cooperation with Geraghty & Miller, Inc., consulting groundwater geologists and hydrologists, Port Washington, New York. The program is designed with special emphasis on pollution of groundwater in the northeastern states, where public agencies are becoming increasingly concerned about the deterioration of



this vital resource.

Speakers and panel discussions will cover the fundamentals of groundwater pollution as well as methods for abatement and control. Specific instruction will be given in the causes and types of groundwater pollution resulting from man's activities, including chemical, radioactive, biological, and agricultural pollution.

David K. Todd, Professor of Civil Engineering and Chairman of the Division of Hydraulic and Sanitary Engineering on the Berkeley campus, is the course director. Professor Todd is the author of "Ground Water Hydrology," "The Water Encyclopedia," and many other publications in the water field.

Advance enrollment is required, and early application is advisable because of the strict limitation on the number of attendees. Applications may be made by individuals or organizations, and each enrollee may assign one substitute to cover any session he may miss. The fee of \$185 per person covers all sessions, luncheons on the three days, and special course notebook containing reference materials and expanded outlines of the lectures.

Requests for additional information, registration and special hotel accommodation rates, should be addressed to: Continuing Education in Engineering, University Extension, University of California, 2223 Fulton Street, Berkeley, California 94720. Telephone: (415) 642-4151.

SOUTHERN WEED SCIENCE SOCIETY

Come to Atlanta in January to participate in the 27th annual meeting of the Southern Weed Science Society. Speakers will discuss all aspects of weed science. Interpretation of the Federal Environmental Pesticide Control Act as it affects applicators will be a highlight of the meeting. In addition, sections will be devoted to agronomic crops, aquatic weeds and special weed problems, new developments in the industry and weed control in horticultural crops.

You are invited to attend . . .

Southern Weed Science Society

Sheraton Biltmore Hotel

Atlanta, Ga. January 22-24, 1974

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SALES REPRESENTATION: Washington, D.C. (Government), Virginia, Maryland, and Deleware. Seasoned sales organization can handle equipment, turf related chemicals, or specialties. We can tailor our marketing capabilities to meet your needs. W. H. Chadbourne, Agronic's, Inc., 10818 Fairchester Drive, Fairfax, Virginia 22030. Phone 703 471-9660.

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LANDSCAPE FOREMAN — experienced in landscaping, horticulture and hydroseeding — mulching. All replies in strict confidence. Full handwritten resume with first reply. Salary open. Papp Landscaping, Box 20284, Billings, Montana 59102. Phone Area Code 406 656-5610.

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ALL VARIETIES, straight or mixed to specifications, bluegrasses, fescues, bents, others. Markell Seeds, P.O. Box 3397, Green Bay, Wisconsin 54303. Phone 414 437-0851.

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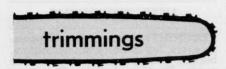
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GYPSY MOTH is holding true to its roving ancestry. The pest has now been found for the first time in Georgia, says USDA officials. They also report increasing numbers of the beast in Michigan and Virginia. Seems as if the American tourist has helped the gypsy moth in its travels. The Georgia find was located in a campground near Atlanta.

SOY BEVERAGES may be coming on strong in the future. Soybeans as a source of protein and fat for beverages holds real possibilities. In a process developed by Gus C. Mustakas of the agricultural research service, concentrated soy-beans retained 94 percent of the protein and 85 percent of the oil. The fat-protein concentrate produced by the process reconstitutes in water to a smooth, light-colored bland base. A wide variety of highquality beverages or formulated foods can be produced by adding minerals, vitamins and flavor ingredients. The liquid product can be spray-dried to a reconstitutable powder, if desired, for convenience or for reducing shipping costs.

OWNER - MANAGER - EMPLOY-ERS of firms are also considered "employees" by the Occupational Safety and Health Act. In a ruling coming from the Occupational Safety & Health Review Commission, owners who also work as employees are subject to the same restrictions of the law as employees with no ownership. This means, for example, that if you own and operate a one man tree care service you must comply with OSHA the same as if you had 20 employees.

EPA TRAINING PROGRAMS have been funded to the tune of \$1.85 million. The programs will be run by the Department of Labor and the Environmental Protection A g e n c y and will be operated in 39 states and Puerto Rico. Areas of training include solid waste, air pollution and pesticides. EPA has identified 2,200 people to be trained, primarily in state and municipal agencies.

LOOKING FOR A PROGRAM on pesticide safety? "Handle Pesticides Safely—Like a Pro!" is a canned program which consists of 38 slides, recorded cassette and script. The slides depict proper handling and safety practices for pesticide applicators. The cost is \$14.95 complete from the Department of Communications, National Agricultural Chemicals Association, 1155 — 15th Street, N.W., Washington, D. C. 20005.

TAKE TIME TO MAKE A NOTE is the advice from top managers in the Green Industry. "It's impossible to keep all the details of every job plus the hoard of other important information in your head all the time," says one tree care firm official. "I have a tablet or 3 x 5 inch card ever present to record my thought at the time. It's saved many embarrassing situations later on."

NATIONAL ARBORIST ASSOCIA-TION officials have a big grin on their faces. If everything goes as planned, the true meaning of Christmas will have greater value in Washington D. C. and the rest of the nation this year. NAA has secured a live Christmas tree for permanent use by the country as the national Christmas tree. It will replace the traditional cut tree donated by states and decorated during the yuletide season. The tree — it's a Blue Spruce located in Pennsylvania by Ray Gustin, Jr. It will be relocated to the Washington ellipse, just behind the White House.

B.G. DAY, owner Sterling Turf Farms, Johnson, Vt. tells us this story about one of his customers: "He was a professional man who had had our sod installed at his home in 1972," says Day. "He came to us and said, 'We wish to add several new rooms to our house. Before we excavate please come and roll up our lawn and store it until we are ready to put it down again.' We solved this one quickly by agreeing to lift the customer's lawn if in satisfactory condition and selling it to another nearby customer. Then we furnished him with a new lawn at the proper time."

RESERVE-A-ROW is one of the cleverest ideas in the business. Wandell's of Urbana, Ill. uses it to merchandise shade trees. Under the purchase arrangements the customer, upon selecting his row of trees, makes a deposit and an annual payment. After selection the row is completely under his control as to time and size at harvest. Wandell's carry on all cultural practices including trimming and pruning to the customer's specifications and harvests when he wishes. What does it cost? The company charges the current price list at the time of purchase plus or minus a price adjustment based on the Cost of Living Index.

fic Instruments Division, Beckman Instruments, Inc., 2500 Harbor Blvd., Fullerton, CA 92634.

Beckman Offers pH Catalogue

A new 28-page catalog describing Beckman Instruments' complete line of eight laboratory pH meters is now available from the company. Detailed specifications, features, applications and ordering information are included.

The fully-illustrated publication also covers a wide range of Beckman pH, reference and Selection® electrodes, as well as accessories for Beckman and other pH meters.

For a copy of Bulletin 7147, "The Beckman pH Catalog," write Technical Information Section, Scienti-

Handy Acreage Calculator

Looking for a quick and easy way to accurately calculate the acreage of weed infestations? A service publication, "Calibration of Herbicide Sprayers," produced by the University of California, Davis, has just the ticket. Robert W. Brazelton, extension agricultural engineer shows how:

1. Multiply the length by the width

Example: 110 x 85 = 9,350 (in square feet)

2. Multiply this figure by 23

Example: $9,350 \ge 23 = 215,050$

3. Point off six decimal places and you've got it — .215 acre. Try it for yourself. It will work every time.