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The Lofts Men. . .each one an experienced expert in developing and marketing turf products. . .and backed by the company with 50 years of leadership in the turfgrass industry. Plus the Lofts line of performance-proven certified turf seeds, each variety adapted to fill a special need:

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The aristocrat of the Kentucky Bluegrasses, low-growing and disease-resistant. Manhattan Perennial Ryegrass A fine-textured, fast-germinating perennial ryegrass for turf conditions.

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The golfers' delight. An extra dark green fine fescue highly recommended for southern over-seeding.

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A new Bluegrass variety selected and developed by the United States Golf

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Chanderlin Seed Co. Div. of Lofts Pedigreed Seed, Inc. Bound Brook, N.J. 08805 Call collect (201) 356-8702

Great Western Seed Co. P.O. Box 387 Albany, Oregon 97321 Call collect (503) 926-2636 Loft Kellogg Seed Co. 322 E. Florida St. Milwaukee, Wis. 53201 Call collect (414) 273-0373

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A new Kentucky Bluegrass selected especially for use where turf may be subjected to extreme heat.

#### In addition, all of the following wellknown varieties of certified turf seeds are available from Lofts:

Fylking Kentucky Bluegrass • Pennfine
Perennial Ryegrass • Merion Kentucky
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Bluegrass • Highlight Chewings Fescue
When you need seed, or solutions to any
turf problems, talk to a Lofts Man.