

baron KENTUCKY BLUEGRASS

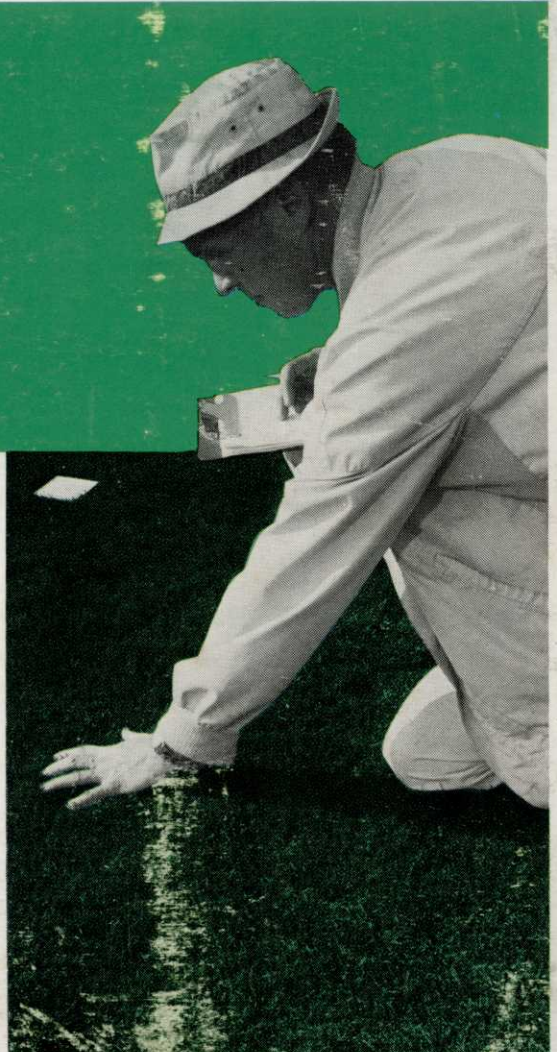
Today, when knowledgeable agronomists talk about The Greening of America, they're talking about Baron Kentucky Bluegrass—discovered in Holland by the renowned plant breeder and seedsman, Barenbrug of Arnhem, The Netherlands, and now grown in America exclusively by Lofts Pedigreed Seed, Inc. Baron Bluegrass germinates rapidly, grows slowly, and is adapted to mowing as low as 3/4" . . . making it ideal for golf courses, fine lawns, and industrial properties. Its broad blades interlock to make a crisp surface ideal for holding a golf ball on the fairway.

Baron Bluegrass is extremely winter hardy, maintains a fine winter color, and is highly disease resistant.

All Baron seed is CERTIFIED BLUE TAG, poa annua and bentgrass free.

A patent has been issued by the U.S. Federal Government for Baron Kentucky Bluegrass.

Other varieties of grasses currently available from Lofts include Jamestown Red Fescue, Exeter Colonial Bentgrass and Kingstown Velvet Bent.



Exclusive North American Grower and Distributor:

**Lofts
Pedigreed Seed, Inc.**

Bound Brook, N.J. 08805 / (201) 356-8700

Dr. Kenyon T. Payne, Professor of Crop and Soil Sciences at Michigan State University, states: "Baron has been an outstanding variety. It maintains excellent dark green color throughout the season. During an exceptionally severe *Helminthosporium* leafspot infestation in 1970, it ranked second in seasonal appearance of all named bluegrass varieties which are commercially available, and first in this group in resistance to *Typhula* snowmold. It appears to be highly promising for the sod and turf industry." Dr. Payne heads the M.S.U. Turfgrass Breeding Research projects and is currently working on fine-leaf fescue breeding and seed production programs for Wintergreen Chewings Fescue and a new winter-hardy Meadow Fescue.

**Availability information and
pricing, write or call:**

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