

**Introducing Maintain<sup>®</sup> CF 125.  
It will make your grass  
grow so slowly you'll  
think it's cutting itself.**

**MAINTAIN is the latest improvement in vegetation control. An effective plant growth retardant that will make your grass grow lush and green and very very slowly.**


**Meanwhile, MAINTAIN will be speeding up your maintenance program. It will save you time and money because it will save you mowings. You may not have to mow more than once or twice a season. If that.**

**MAINTAIN won't cost you more than it will save either. It will plug right into your present maintenance program. Only it'll make everything run more smoothly and efficiently and economically.**

**For one thing, MAINTAIN controls broadleaf weeds while it retards grass growth. And for another thing, it's applied in solution. Which means your men will have an easy time spraying where machines have a tough time mowing.**

**That kind of convenience could cut costs in some instances by as much as 75%.**

**And who knows? Maybe next summer you can even plan on taking a vacation.**

  
**USBORAX**  
A MEMBER OF THE RTZ-GROUP  
50 Rockefeller Plaza, New York, N.Y.