

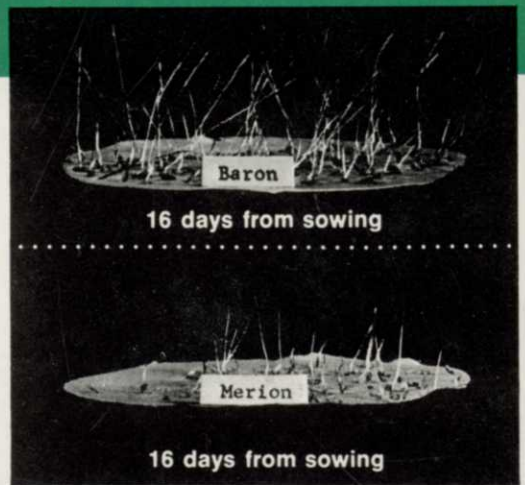
New in America...
from LOFTS

Available August, 1971

baron

Kentucky Bluegrass

**Germinates faster,
grows slower
and denser—
resists leaf spot.**



The Baron is here! After its discovery in Holland and extensive rave reviews from Agronomists throughout Europe, Baron Bluegrass has come to America . . . another exclusive from Lofts Oregon and Washington growers.

Baron is a Kentucky Bluegrass unlike any other discovered thus far. It germinates faster than most varieties—yet once germinated, it reaches a deep green density that makes it ideal for sod, sports locations and prestigious lawns. Baron grows



Abundant roots and rhizomes show in BARON sod washed free of soil.



Husky BARON cluster left, common bluegrasses right, mowed about one inch.

slowly, so it requires mowing less often; and it takes low mowing beautifully, even as low as $\frac{3}{4}$ inch. The sturdy, broad blades interlock to make a "crisp" surface that holds a golf ball well on the fairway. The dense turf is winter hardy with a fine

| Check these remarkable figures! | | |
|---------------------------------|------------------------------|-------------|
| | Per 100 seeds after 14 days. | |
| | Germination | Green leaf* |
| Merion† | 19% | 9 inches |
| Baron‡ | 85% | 77 inches |

† Average, two lots. ‡ Average, six lots.
* Calculated by laying all germinated seedlings from 100 seeds end-to-end.

winter color. Its leaves stay relatively unblemished by leafspot, rust or stripe smut.

In fact, in every way that matters, Baron Bluegrass from Lofts is the most remarkable grass seed you can buy.



Exclusive North American Distributor:
Lofts Pedigreed Seed, Inc.
Bound Brook, N.J. 08805 / (201) 356-8700

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