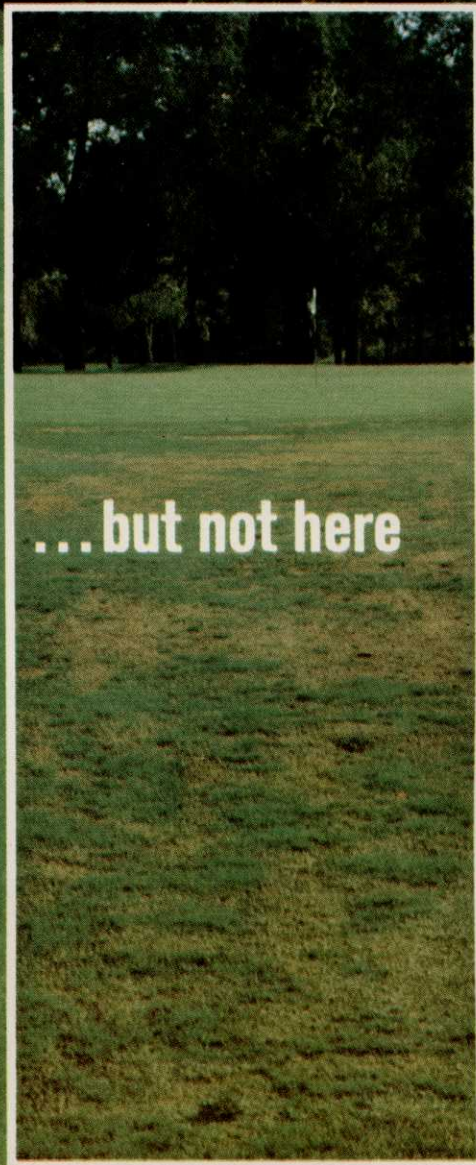


ACTI-DIONE® was here ... but not here



Use ACTI-DIONE® on Tees Greens Fairways

THESE PROVEN TURF FUNGICIDES HELP PREVENT OR ERADICATE

- Leafspot
- Dollarspot
- Melting-out
- Fading-out
- Going-out
- Brown patch
- Pink patch
- Rust
- Powdery mildew
- Pythium

**Your golf course
looks better
and plays better
when you have
healthy turf**

The unretouched photographs on the opposite page were taken the same day at golf courses less than 40 miles apart. The relative conditions of the two courses show what a difference diseases can make.

When you invest up to \$50,000 a year in fertilizer weed control, water and management practices (verticutting, aerifying, mowing and the labor they require), your investment deserves the protection of a complete disease control program.

Many superintendents have discovered fairway disease control programs actually pay their own way by keeping golfers happier and by eliminating the problems and costs which arise when fairway turf is lost. The increased play from growing numbers of golfers is too much of a challenge for anything less than healthy turf.

The same basic principles and practices used to control disease on the greens apply to tees and fairways, even though the level of control on fairways is not so critical as that required on greens.

Although Acti-Dione turf fungicides can eradicate many turf diseases, prevention is always less expensive than cure. You should start your fairway spray program in the spring as soon as possible after the first mowing and continue the program on a scheduled basis—usually an interval of 21 to 30 days.

TUCO has both the proven products and the experienced personnel to help you in your scientific turf management program. Just a call will put one of our highly trained and expert field representatives to work explaining how you can maintain healthy tees, greens and fairways.



TUCO

Division, The Upjohn Company, Kalamazoo, Michigan 49001

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Meet a sharp new redhead from Oregon

This sharp redhead is new Oregon Micro Chisel saw chain. It's bound to become the new favorite of the man who wants top performance from his chain saw. Oregon's exclusive red coating protects this chain's factory sharpness against shipping damage. The first cut you make removes the protective coating. You'll like Micro Chisel's high production—speed and efficiency that only a chisel-type

chain can give. Cut more wood per chain, more wood per day. Its cutters slice through wood faster and more smoothly than other styles of chain. Easier on you and your saw. You can file this chisel-type cutter with a round file—quickly and easily. Ask your Oregon dealer about new Oregon Micro Chisel chain. Now available in sizes to fit all popular saws.

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OREGON Saw Chain
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Treflan's effectiveness...



can't be watered down

Elanco's Treflan® forms a dependable weed control zone that works for months, then is gradually and naturally broken down without toxic residue.

Elanco's Treflan won't leach out of its protective zone despite heavy rainfall and repeated irrigation.

Elanco's Treflan is approved for use on more than 130 species of ornamentals.

Elanco's Treflan is the only herbicide that

lets you set liner stock into just-treated soil.

Can be surface applied or soil incorporated.

Elanco Products Company, a division of Eli Lilly and Company, Dept. E-455, Indianapolis, Indiana 46206, U.S.A.



(Treflan®—trifluralin, Elanco)

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This is the STIHL SG-17 Mist-Blower that Everyone is Talking About!

It blows, dusts and sprays dry and liquid chemicals, etc. to kill weeds and insects; to fight plant and tree diseases and to perform many related jobs in the garden, on the farm and in nurseries.

It has also proven very versatile for spraying at construction jobs, blowing leaves and debris in sport stadiums, parks and recreation

areas, in spraying cattle and dairy buildings and many new uses are being discovered every day.

You'll be amazed at its perfect balance and ease of handling and also at its very, very easy price. See for yourself. It's a STIHL!

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Special for This Issue

Watching Costs at Kidwell Turf 18

Jack Kidwell, Virginia's largest turf grower, knows exactly what his costs are. He has adapted a farm management computer service, offered by Virginia Polytechnic Institute.

Helicopter Seeding of a Golf Course 24

An Ohio contractor has found the helicopter can seed fairways in one-sixth the time of conventional methods.

How to Foul Up a Herbicide Program 28

Cecil F. Kerr, turf products manager for Chipman Div., Rhodia, Inc., lists 10 ways a golf course superintendent can use herbicides to put himself over a barrel or out of a job.

Let's Put the Care Back Into Tree Care 30

William (Badger Bill) Johnson moved his tree care business from Wisconsin to Phoenix, Ariz., and has showed the folks a thing or two about how a real arborist trims trees.

Landscape Outlook 34

An American Association of Nurserymen committee sees a bright future, with some new customers, new types of products, and new concept business practices.

Regular Features

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The Cover

Soil preparation for growing sod has some special wrinkles for Jack Kidwell, Virginia's largest cultivated turfgrass grower. Some of his land lies along the Rappahannock River. It's rolling and rocky. Consequently, a rock picker and a land leveler are essential. The rock picker is capable of removing 100 tons of stones per day. Used in conjunction with a spiked-tooth harrow, a field is worked until the rocks are removed from the top six inches. The land leveler helps prevent small depressions that can delay mowing, foster disease outbreaks, and hamper harvesting operations. Kidwell, left, is chatting with his farm manager, Ralph Firebaugh. Saturnino Espino is aboard the Ford 8000 pulling the Eversman land leveler; Jay Kidwell is on a Ford 5000 pulling the Anderson rock picker.



WEEDS TREES and TURF®

Volume 10, No. 2 February, 1971

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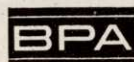
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Up in a Down Year

YOU CAN EXPECT a better magazine this year. One reason is that we've discovered how constant attention to self-improvement seems to make life more meaningful and worthwhile. Therefore each year, subscribing wholeheartedly to the Avis philosophy, "we try harder," but always setting goals just a smidgen beyond reach. That makes the philosophy perpetuating.

Other reasons for improving are your mushrooming interest in this magazine—and advertisers' reaction to your interest. Example: Last year, we forwarded to manufacturers some 28,000 inquiries from you concerning advertised products and new product announcements. The 1970 total was double the previous year!

Advertisers responded with enthusiasm, increasing their space purchases by 35%! Few magazines can report a gain in 1970.

So we're responding with some new features. One begins with this issue; another comes in March. There will be others.

On pages 12 and 14, you'll find "The National Greenscape." Our intention is to present a summary of events that may affect the "green scene" as we know it through the tree and turf care and weed control industries this magazine serves. More than a Washington column, it will report on developments from many sources—governments at all levels, universities, industries, professional associations, and so on.

Writing or finding an article that has nationwide application in vegetation care is extremely difficult, considering the different climatic regions

and soil characteristics and the multitude of plant species. Yet ours is a national magazine, and we must seek the solution. Therefore, we're approaching the problem from a different angle. Coming in March, we are publishing an index listing *sources* of information. The first index is "100 References for Weed Control." The index will list source title, publisher, complete address, and the price, if there is one.

We hope to list sources from all parts of the country, and, as our search techniques improve, be able to provide you periodically with an index of information pertinent to your operations—wherever you are located. After the first index comes out, if you've found a helpful source we missed, let us know.

A word about the notice below. We're delighted with your growing interest in WEEDS TREES and TURF. Practically every day we get new requests to receive the magazine. Unfortunately, simple economics limits the number of magazines we can send free. (There are more who can qualify for a free subscription than we're able to send.) Consequently, we must serve the first 33,000 who fill out the renewal card stapled in above. (Of course, we shall happily enter your paid subscription at \$10 per year!)

We hope your interest continues to grow (and particularly your support of our advertisers—who make the magazine possible). As it does, we shall then be able to consider other new and expanded services for you.

Gene Ingalsbe

TIME TO RENEW: Your Renewal Card Is Bound In Above

We need your okay to continue sending you WEEDS TREES and TURF magazine on a *free* basis. In fact, we must have it.

We—and other publishers—have been somewhat remiss in the past in that we've sent your copy of the magazine whether or not you sent your card in. This can no longer be done.

As you know, subscriptions are free to bona-fide members of the industry. You qualify. But economics has again reared its head and we must stabilize our circle of readers. We shall maintain the magazine circulation at 33,000—the number which constitutes the basis for our advertising rate. No additional magazines will

be sent except at the published rate of \$10 per year in the U. S. and Canada.

MAY WE HEAR FROM YOU—by way of the bound in card above? Simply tear it out—**SIGN** and check your answers. **DO NOT LOSE YOUR FREE SUBSCRIPTION TO SOMEONE ELSE.** We want your continued support and we need you on our list.

Thank you.

Art Edwards, Editorial Director

(This renewal notice is a requirement of our national auditing service to verify that you are a member of the industry and that you wish to receive the magazine.)

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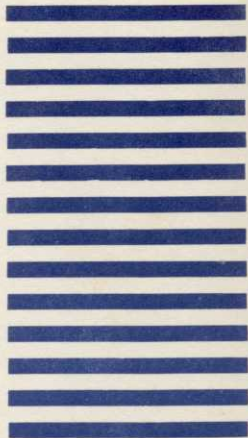
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