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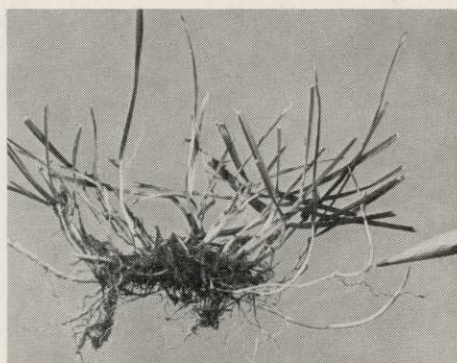
The sensational new **baron** Kentucky Bluegrass exclusively from LOFTS!

Today, when knowledgeable agronomists talk about The Greening of America, they're talking about Baron Kentucky Bluegrass—the remarkable seed discovered in Holland and now grown in America exclusively by Lofts Oregon and Washington growers.

Baron Bluegrass is unlike anything you've ever seen in quality Bluegrass seed. It germinates faster. Yet once germinated, it reaches a rich, green density that's ideal for sod, sports locations and prestigious lawns.

Baron Bluegrass grows slowly and requires mowing less often. It can be cut as low as 3/4" beautifully. The sturdy, broad blades interlock to make a "crisp" surface that holds a golf ball well on the fairway. The dense turf is winter hardy, has a fine winter color. And its leaves stay relatively unblemished by leafspot, rust or stripe smut.

Baron is one of the few elite bluegrasses having stiff, relatively broad-bladed foliage, more pronounced in these respects even than Merion. It has a deep green color especially appealing to the American market. The reclining growth makes Baron suited to a low clipping height, so demanded these days for posh lawns, industrial properties and golf fairways. It is a vigorous variety, too, the seed sprouting quickly, the rhizomes knitting a strong sod rapidly. All Baron seed is Certified Blue Tag, poa annua and bentgrass free.



Baron, new rave in bluegrasses. Pencil points out to one of the abundant rhizomes from a culm cluster 8 months old.



Dr. C. R. Skogley examines a strip of Baron sod.

Dr. C. Richard Skogley, Professor of Agronomy, Plant and Soil Science at the University of Rhode Island, reports: "In America, Baron has perhaps been grown longer on the proving grounds at Rhode Island than at any other locale and has performed exceedingly well in our trials. It has consistently rated among the best. It resembles Merion in many respects but seems less subject to dollarspot and less demanding of fertilization. So far we have seen no stripe smut, and leafspot incidence has been light." Dr. Skogley has recently released from the University three new improved varieties of grasses (namely, Jamestown, Red Fescue, Exeter Colonial Bentgrass and Kingstown Velvet Bentgrass).



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