

# Princep gets the weeds. And that's all.

Apply our Princep<sup>®</sup> brand of simazine herbicide before weeds emerge. You'll get the weeds. And that's all.

In fact, one application controls most annual and many perennial broadleaf weeds and grasses for a full season.

That's how effective it is.

But the amazing thing is how safe Princep is.

First of all, there's no leaching with Princep, so nearby ornamentals and plantings aren't damaged.

There's little danger from spray drift, because Princep has no foliar action.

And Princep is not volatile. So you don't have to worry about damage from vaporization.

On top of all this, Princep saves you money over mechanical methods. Use it once and that's it. You'll save on the amount of labor needed without giving up any control.

For further information about Princep and our other herbicides, AAtrex,<sup>®</sup> Pramitol<sup>®</sup> and Atratol,<sup>®</sup> write to us.

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***Princep by Geigy***