Suppose you worked
night and day all summer long.
Keeping an acre of someone's
turf clear of crabgrass.
And for all your work,
all your months of care,
you got just \$15.
Know what they'd call you?

They'd call you Balan. They are they balan. They are the they are the they are the they are the they are they are they are the they are the they are the they are they are the they are the they

Balan's the one effective pre-emergence herbicide that goes easy on a grounds maintenance budget . . . and goes all out against crabgrass. Weatherproof Balan clings to soil, resists leaching. It's highly active, yet contains no poisonous arsenic, mercury, or lead. Gives a wide safety margin when applied as directed . . . and is priced for all-over use. Balan costs as little as \$15 an acre on northern (cool season) turfs. On southern (warm season) turfs, a heavier and a second yearly application may be needed. It's still a bargain. Order Balan Granular now. Then watch it go all out . . . all over . . . all season.



(BalanTM-benefin, Elanco)

