



Coming
in
December!

Suppliers:

The Perfect Place to Advertise Your
Weed, Turf, and Tree Market Products

Reserve Space Now in the

1968

Suppliers Guide

To Appear in the December '67 Issue of WEEDS TREES AND TURF

1. Boldface Listings. Suppliers using advertisements in this issue will be listed in boldface type in the directory under all categories of products the advertiser supplies. Your name stands out when readers refer to this handy directory which applicators use all year round!

2. Reader Reply Card. Bound into every December issue will be a Reader Reply Card. All readers have to do to get more information on advertised products is check off the advertiser's name and send the postage-paid card to us. We forward neatly typed lists of inquiries.

3. Repeat Readership. In the 1968 WTT Suppliers Guide, we have a complete catalog of weed, turf, and tree maintenance chemicals and equipment. Whenever readers are seeking a source of supply, this handy reference book offers them the easiest way to find it.

Bonus for
Advertisers:



BONUS

1. Bold
Face
Listings

2. Reader
Reply
Card

3. Repeat
Readership

LISTED in the 1968 WEEDS TREES AND TURF Suppliers Guide, readers will find all chemicals and equipment used for weed and brush control, turf management, and tree maintenance. Included are such chemicals as herbicides, insecticides for turf and trees, fungicides, and fertilizers, among others. Equipment listings include such items as power sprayers, vertical mowers, trimming and pruning tools, chippers, and many others. This is the only Suppliers Guide compiled annually for the entire vegetation maintenance and control industry in America.

Reserve Space today!

**WEEDS
TREES
and TURF**

**CLOSING DATE
NOVEMBER 10th**

Phone 216 + 631-6468

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