

The first electric starting chain saw.



PUSH THE BUTTON!

No other chain saw in the world starts this fast, this easy. McCulloch's new MAC 3-10E starts with the touch of a button. Comes complete with batteries, starter/generator—self-contained and cordless — still it's lighter than many other saws with ordinary starting! Recharges its batteries as you cut. Oils its own chain automatically. Safe? The safest. Starts so easy there's no longer any reason to carry or climb with the engine running. The chain? Special steels give this McCulloch chain a smooth bite that outcuts, outlasts others. The revolutionary new MAC 3-10E is one of a complete line of chain saws from McCulloch . . . best for any cutting need. Start now. Call Western Union Operator 25 for your nearest McCulloch dealer, or for literature write McCulloch Corporation, Los Angeles, California 90045.

It had to be a McCulloch.



Leadership Through Creative Engineering