

# The world's easiest starting chain saws are here.



Push button  
electric starting



Easy pull  
DSP starting



Push the button to start. That's all it takes with McCulloch's electric starting MAC 3-10E. It's the world's safest starting chain saw. You start with both hands on it. A completely self-contained starter/generator unit supplies the starting muscle, then recharges its batteries as you cut... no cord.

Weight? Still lighter than most other saws with ordinary starting.  And another McCulloch innovation — DSP easy pull starting — cuts starting effort in half. Two fingers' worth of pull is all it takes, even on cold mornings. DSP makes starting far safer, also makes ropes and starting mechanisms last longer.

See them at your McCulloch dealer's soon. You've been working too hard.

Call Western Union Operator 25 for your nearest McCulloch dealer, or for literature write McCulloch Corporation, Los Angeles, Calif. 90045.

**They had to be McCullochs.**