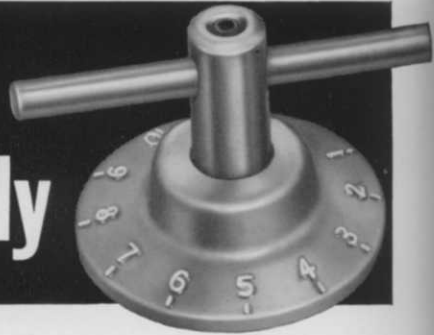


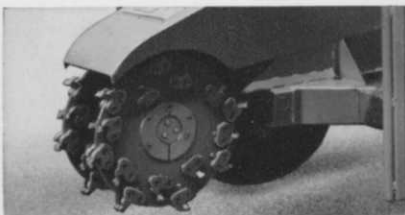
# Just set this dial to cut stumps economically



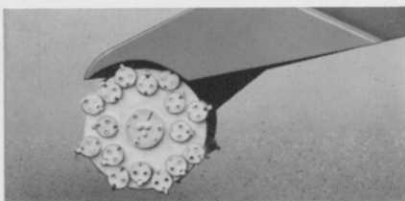
New exclusive "Dial-A-Stump" lets you dial the cutting speed you need! Easiest method yet for controlling speed of the cut on the cross swing to match toughness of the stump. Remove stumps in a fraction of the time with this great breakthrough in operating efficiency.

## the new Brooks **STUMP KING** with exclusive Dial-A-Stump

you also get these many other exclusive benefits



**EXCLUSIVE TWIN CUTTER HEAD** has twice the usual number of teeth and powerful, high-torque cutting action to quickly reduce the toughest stump to a mulch.



**EXCLUSIVE MANEUVERABILITY**  
Extendable cutter head has 30"

forward travel, plus side-to-side movement—reaches out to get at stumps even in congested hard-to-reach places.

**EXCLUSIVE "LIVE" HYDRAULICS** system functions at all times engine is running, even when cutter head is declutched, permitting movement of machine components.

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**EXCLUSIVE "BEAVER TAIL" BOOM**—low profile allows lots of extra clearance for getting under low overhead obstacles.

With the new STUMP KING you'll cut stumps 60" wide to 24" deep in a matter of minutes . . . and you'll lose no time setting up. STUMP KING's fixed travelling wheels need no adjustment before starting to cut. Get the facts on these and many other exclusive new features that make STUMP KING the world's most efficient stump cutter—and the easiest and safest to operate. Write for bulletin 464-B today.



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# Insects Attacking Your Trees & Shrubs?

**ORTHO MSR-2 Emulsive kills the insects other sprays miss.**

Aphids, mites, leafhoppers are all controlled by this systemic ORTHO product. Makes short work of leaf miners. White flies too. Because of its short residual life on the surface of the plant, there's no need to block off traffic flow. Spray morning or evening when people aren't

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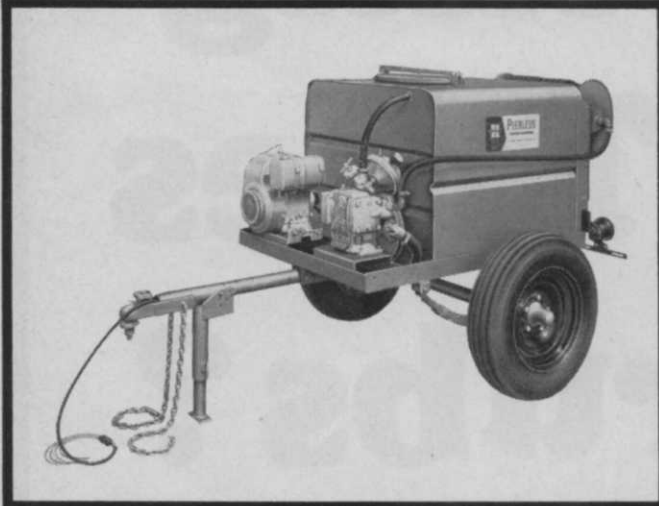


On all chemicals, read cautions and directions before use.  
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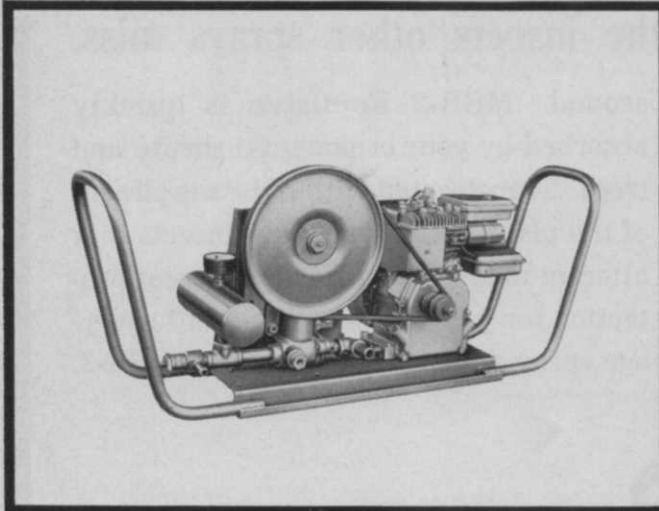
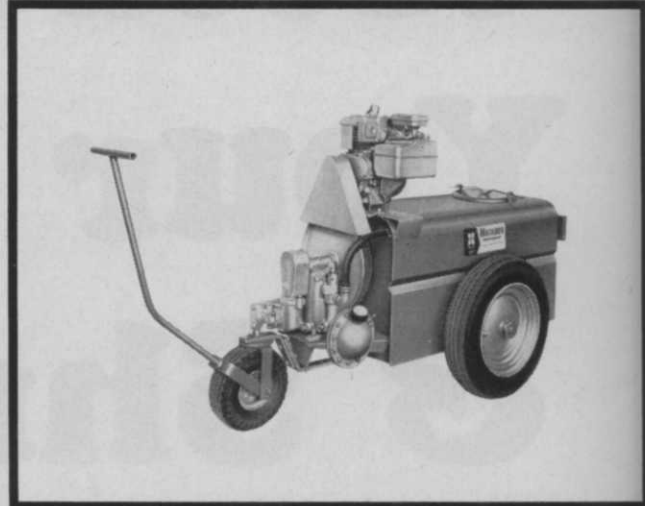
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Part of the great group of Chevron companies.

# Pick the Hudson model that fits your job. Get spray power you can count on.

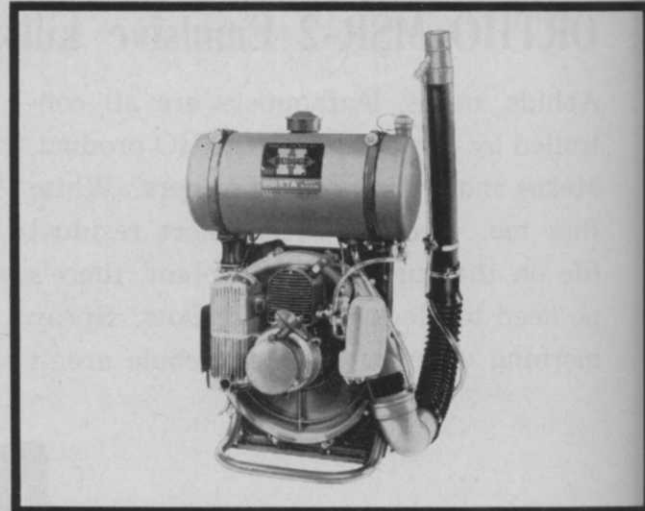
**Peerless\* over-the-road sprayer** is fast, mobile spray power for PCO's and others needing it. Accessories for day-night travel. New Ten-O-Matic\* 10 gpm pump cuts time-wasting stops for service, repairs. No gears, sliding pistons, connecting rods, packing or cups. Almost nothing to wear, break, chip. Pressures to 400 psi. 150 or 200-gallon tanks with stainless steel liners—no rust, scale, corrosion. Other models 100 to 300 gal. tanks.



**Peerless compact power sprayer** handles any sprayable materials with pressures up to 400 pounds and at five gallons per minute output. Compact size and three wheel design provide exceptional maneuverability; easy to move by hand into places other high output sprayers cannot go. Two-wheel and skid models in 50, 100, 150, and 200-gallon tanks with either stainless steel or Endurall® bonded liners. Also Matador®, 15 to 100 gals.



**Porta® spray-pump** combines high output performance with unrestricted range in a moderately priced unit. Carry it on your pick-up truck; take it in a boat. Pump from barrels, tanks, or any other type of container. Positive piston pump handles all sprayable materials. Porta spray-pumps are available in models with outputs of 3, 5 and 10 gallons per minute. Pressures to 400 pounds.



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Write for these complete catalogs on Hudson power sprayers and dusters: No. 460 and No. 4601.

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## Get a Kemp to Shred, Grind, Pulverize

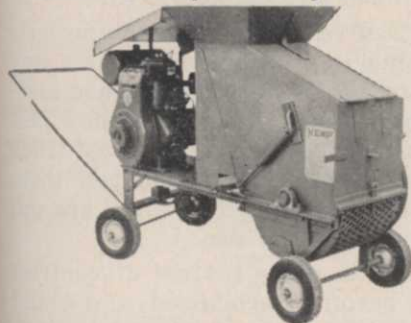
There's a KEMP Shredder for your most demanding shredding assignment.

For top soil producers, there's the King Kemp, above, that shreds up to 101 cu. yds. of wet or dry soil an hour—gives fine, aerated, rubble-free, stone-free soil.

KEMP Shredders are used to shred mulch for roadside maintenance.

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# WEEDS TREES and TURF

FORMERLY WEEDS AND TURF

July 1966  
Volume 5, No. 7

#### Features:

##### Up-date on Granular Spreaders:

- How to Calibrate Hand-carried and Truck-mounted Granular Spreaders  
By L. S. Whitcomb.....12
- How to Adjust Granular Spreaders With V-shaped Hoppers  
By J. Robert West.....13
- Results of TVA Tests With Helicopters to Spread Pellets for Rights-of-Way Brush  
By R. A. Mann.....14
- Meet Those Webbing Defoliators of Trees And Flowering Plants—Eastern Tent Caterpillars.....18
- Automatic Machines, Efficiency, Good Turf Practices Combine to Overcome Rising Costs  
By E. Ray Jensen.....20
- How to Calculate Parts per Million (ppm) in Pounds or Gallons for Chemical Aquatic Weed Control.....32

#### Departments:

- Editorial: Lost Identity ..... 6
- Know Your Species: Prickly Lettuce .....28
- Meeting Dates .....33
- Classified Ads .....37
- Advertisers Index .....37
- Trimmings .....38

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## Lost Identity

One day last month we sat in the office of a sales manager for a large chemical company who was anxious to become better acquainted with the "contract applicator" group he'd heard so much about lately. He wanted to learn what its members buy, how they buy, where they buy, what their problems are, and how his firm could offer useful customer service that would help the CA build business and, ultimately of course, buy more chemicals. The supplier asked us for the information we had on this unorganized and little-recognized segment of the vegetation maintenance and control market in which the combined purchasing value of its members accounts for vast quantities of insecticides, herbicides, fungicides, and equipment. "If only CAs were 'contactable,'" the supplier sighed. "If only there were an organization we could speak to and work with!"

This true experience points up another important argument in favor of forming a national association of spraymen. If manufacturers and suppliers could more easily be in conversation collectively with contractors in this industry, these suppliers would develop formulations, application equipment, and other tools that would better fit the needs of commercial spraymen who are in the vegetation business to do the best job possible and still make a reasonable profit.

In other industries, research funds and projects have been established by individual suppliers, and administered through their customers' trade associations. Everyone has benefited. When new pesticides are to be offered, often an organized trade group is given a prior chance to field test them for effectiveness and safety before they are put on the market for anyone to use.

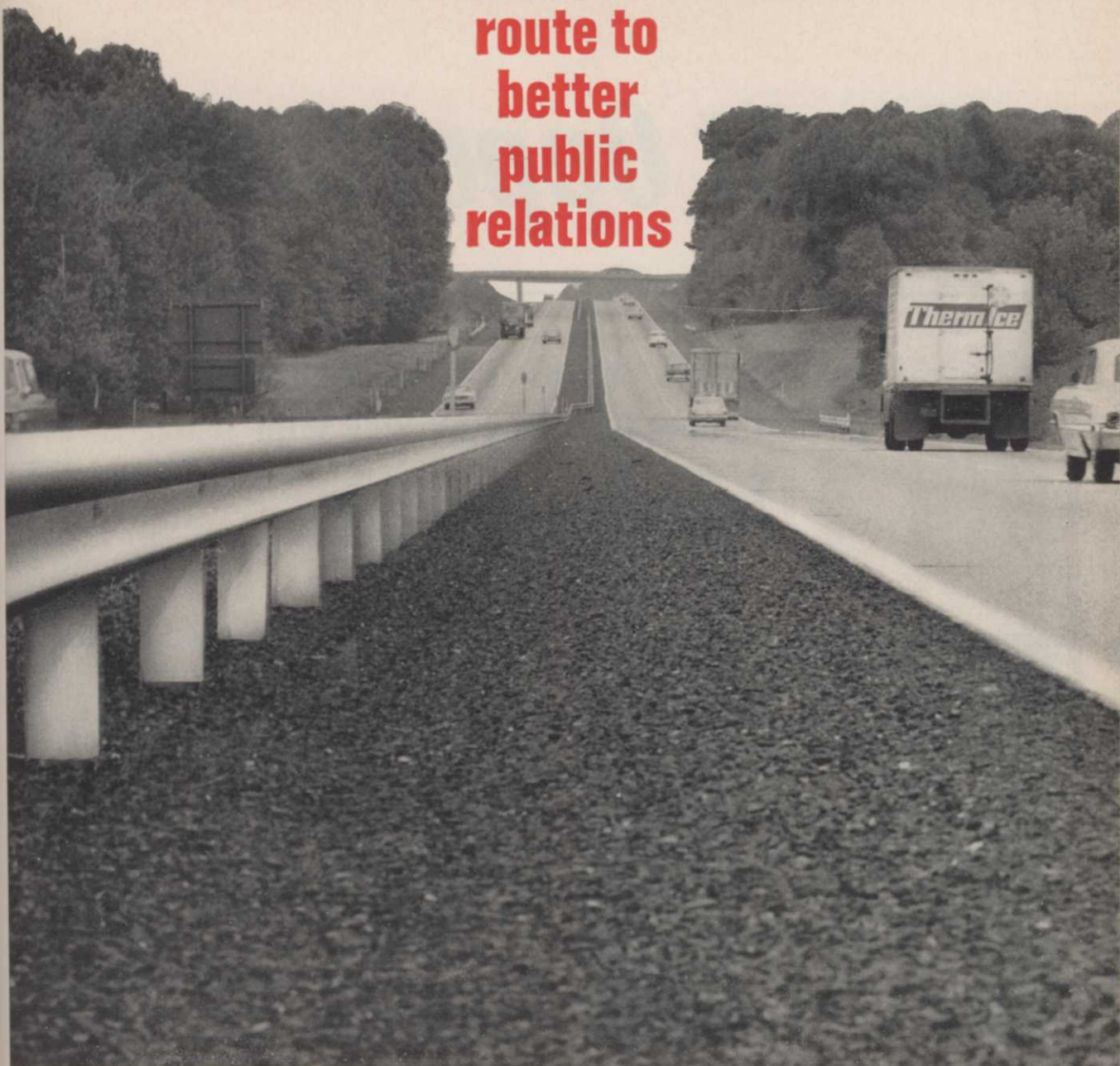
An organized trade association of contract spraymen would become recognized and could provide a showplace for new equipment through a national convention supported by exhibiting suppliers. It's easier to obtain eminent speakers for a national meeting than to ask them to appear at a number of regional or state meetings.

If some selfless industry men in this field don't contribute and volunteer their time towards truly organizing a national association of spraymen, the identity of CAs as an important and influential service group may be lost. Another allied trade organization may form an affiliated subdivision of its own association to absorb CAs looking anywhere for someone willing to represent them. When this happens, CAs may well come off second best and lose their identity.

WEEDS TREES AND TURF is the national monthly magazine of urban/industrial vegetation maintenance, including turf management, weed and brush control, and tree care. Readers include "contract applicators," arborists, nurserymen, sod growers, and supervisory personnel with highway departments, railways, utilities, golf courses, and similar areas where vegetation must be enhanced or controlled. While the editors welcome contributions by qualified freelance writers, unsolicited manuscripts, unaccompanied by stamped, self-addressed envelopes, cannot be returned.



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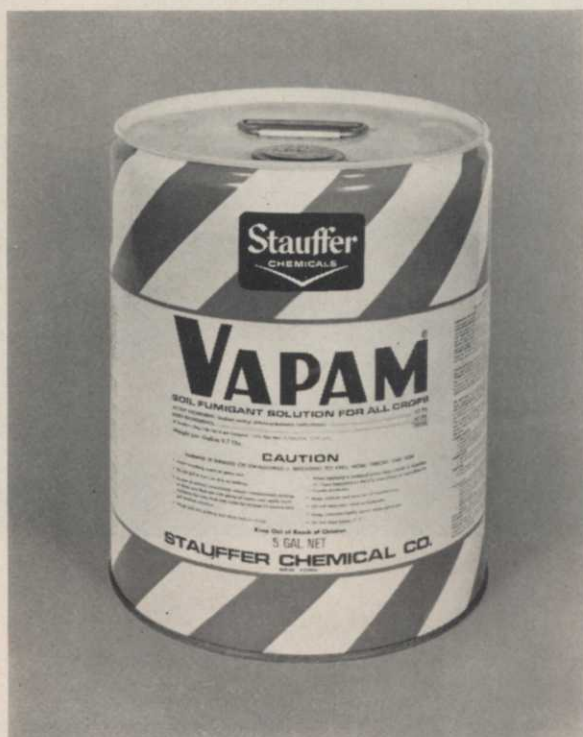


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For full information, return the coupon.

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