

IMPORTANT MESSAGE FOR CONTRACT APPLICATORS

UROX[®] Weed Killers give you long-lasting, economical weed control

On those industrial weed control jobs, your profits depend on weed killers that *clear out* weeds and grasses—thoroughly, reliably, the first time around.

Allied Chemical's Urox weed killers offer you dependability and economy plus these features most important for profitable weed control . . .

FULL LINE

There's a Urox weed killer for almost every industrial contract application requirement... for every area of the country. Regular Urox grades handle most jobs. The following special formulations zero in on the really tough weed problems:

Urox-H for hard-to-kill quackgrass, bluegrass, broomsedge

Urox-J for Bermuda grass, crabgrass, Johnson grass

Urox-D (granular or liquid) acts fast on annual and perennial grasses and broad-leaved weeds that resist regular weed killers.

LATEST DEVELOPMENT

Urox-B is a completely water-soluble new concentrate that *stays* in solution, even in hard water. Because it requires little tank agitation (unlike wettable powders), it's economical to apply with simple spraying equipment. Urox-B is ideal for non-crop areas where quick kill of weeds and long-term residual action are vital—it's a major breakthrough in non-selective weed control!



GENERAL CHEMICAL DIVISION
P.O. Box 353, Morristown, N.J.

LONG-LASTING CONTROL

Weeds and grasses *stay* knocked out after one application of Urox for as long as 18 months. And you profit even more on the next application because only a low-cost booster dose is needed.

EASY APPLICATION

All Urox formulations, granular and spray, go on conveniently, rapidly. Spreaders don't jam. Strainers and spray nozzles don't clog. You waste no time applying the weed killers that waste no time going to work for you!

Ask your distributor for these effective Urox weed killers. For more information, simply send us the coupon below.

WE-35

Weed Killer Department
General Chemical Division
Allied Chemical Corporation
P.O. Box 353, Morristown, N.J.

Please send me full details on Urox weed killers.

Name _____

Company _____

Street _____

City _____ State _____ Z-Code _____