



Let Diazinon increase your profit opportunities for insect control

The ability of Diazinon® insecticide to solve all kinds of insect problems makes it a valuable "silent partner" in your pest control service. Diazinon can help you turn every call into new business, because the same insecticide handles so many problems you encounter.

Take full advantage of Diazinon

The all-around usefulness of Diazinon can be illustrated this way: where you're spraying shrubs, you may see that the lawn or trees are infested with insects. Point out this additional problem to your client, and chances are he'll give you the go-ahead to spray the "extra areas" right then and there. Because Diazinon provides broad-spectrum insect control, it widens your possibilities for profit, while it cuts your need for a large inventory of several different insecticides.

Safety in use

There are no unusual hazards associated with the proper use of Diazinon. Diazinon will not burn grass, dichondra, flowers, trees or shrubs when used as directed. Simply follow label directions and precautions. These vital safety factors add to the value of using Diazinon... for control that serves your clients' best interests.

Turn lawn problems into profit


Lawn chinch bugs must be controlled in many areas of the country... and the problem is

spreading. When you spot evidence of chinch bug damage, use Diazinon as your spray. You'll find that Diazinon delivers the best possible chinch bug control, with both initial and residual effectiveness. And you'll also find Diazinon effective against a host of other destructive lawn insects.

Insect control for trees, shrubs, flowers

Diazinon brings you still more profit possibilities, by controlling a multitude of insects on other plants. Aphids, bagworms, mealybugs, leaf miners, mites and scales are just a few of the tree, shrub and ornamental pests Diazinon controls. On roses and flowers, depend on Diazinon to knock out aphids, leaf miners, whiteflies, mites, and many others.

If you'd like to know more about how Diazinon can help you turn every call into an opportunity for extra profits, just write to:

Geigy Agricultural Chemicals, Division of Geigy Chemical Corporation, Saw Mill River Road, Ardsley, New York. 

Geigy
CREATORS OF CHEMICALS FOR MODERN AGRICULTURE
Diazinon