

*At the NEW
low price*

SEVIN[®]

I N S E C T I C I D E

**provides real economy in
safer insect control
with less drift hazard**

Many pest control experts and farmers have switched to SEVIN carbaryl insecticide. This growing recognition of the value of this safer-to-use, long-lasting insecticide has brought about factory expansion and improved production methods. The result is a new low price for SEVIN insecticide. SEVIN gives you all the important benefits listed below, along with true economy.

Long-lasting control of insects even in hot weather and bright sunlight. Controls many pests resistant to other insecticides.

Greater safety in handling than many other insecticides. No special protective clothing is

needed. Just follow label directions and use normal precautions.

Reduces drift hazards to fish and wildlife, livestock and homes. SEVIN is comparatively low in toxicity to warm-blooded animals, birds and fish.

No oily residue to disfigure buildings or cars. Use SEVIN, the wettable powder insecticide, mixed with water for sprays.

For full information and a list of recommended uses of SEVIN, write Union Carbide Chemicals, 270 Park Ave., New York, N. Y. 10017.



**AGRICULTURAL
CHEMICALS**