

Geigy

**industrial**  
**WEED CONTROL**  
**is profitable business**

with  
**SIMAZINE or ATRAZINE**  
HERBICIDES

Industrial weed eradication is a fast growing market. Custom application of herbicides is widespread, and the practice is growing. Industries and municipalities have become increasingly aware of weed problems, and are seeking ways to effectively eliminate this nuisance and potential fire hazard.

Many PCO's depend upon Simazine and Atrazine, Geigy's outstanding herbicides, for industrial weed control.

These herbicides can be used to eliminate almost all vegetation. One timely application, according to label directions, controls annual and perennial weeds for a full season or more. Simazine and Atrazine are safe to humans and animals, non-irritating to skin, non-flammable, non-corrosive and dependable in the results they provide.



**INDUSTRIAL WEED CONTROL MARKETS**

Roads, paths, industrial plants, sidings, race tracks, parking lots, around billboards, tennis courts, playgrounds, drive-in-theatres, firebreaks, fence rows, utilities, lumber yards, oil tanks, water works, and many, many other sites in your service area.

For free 12 page, full-color brochure on  
Industrial Weed Control, address Department PC-38.



ORIGINATORS OF DDT INSECTICIDES