

To save  
**TURF**  
from...



**Sock 'em**  
WITH  
**SEVIN**<sup>®</sup>  
INSECTICIDE

**Success in turf care** requires good insect control. You get powerful, long-lasting results against chinch bugs and sod webworms by using SEVIN insecticide, even when these pests are resistant to other insecticides. And SEVIN is safer than many insecticides—safer to applicators, to persons and pets in the area, and to birds, fish and other wildlife. Just follow label directions carefully.

In addition, SEVIN controls ants, earwigs, adult mosquitoes, fleas, armyworms, leafhoppers, and millipeds that infest turf areas. SEVIN is long-lasting and economical. Whether your problem is an 18-hole golf course or a home lawn, SEVIN is the ideal insecticide to use.

**SEVIN also controls** many insects that attack trees, as well as many pests of shrubs, flowers and gardens. The greater safety of using SEVIN in dusts or sprays is especially important in reducing hazards from drift in high spraying of trees.

**See your supplier now** for SEVIN insecticide. For his name and address, write to Union Carbide Chemicals Company, Division of Union Carbide Corporation, 270 Park Avenue, New York 17, N. Y.

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**UNION CARBIDE** **AGRICULTURAL CHEMICALS**