



TURF:

One application of dieldrin controls major turf pests for an entire season

Dieldrin controls soil insects such as Japanese beetle grubs, white grubs, sod webworms and ants. These insects feed on grass roots, cut off nourishment and moisture and cause browning and bare spots.

Dieldrin also controls annoying, health endangering surface pests such as ticks, fleas and chiggers. Here are the details.

Now is the time to size up your turf insects problem and do something about it.

If you cannot start healthy, vigorous grass growing in certain areas, or if you have bare patches, soil insects could be the cause.

Turn up some sod in these trouble spots and sift through the dirt. See if you don't find grubs or some other evidence of soil insects.

Long-lasting dieldrin protection

If these soil insects are your problem, you can control them with dieldrin.

A single application lasts for a year or more. It protects roots—lets them utilize maximum nourishment and moisture.

Dieldrin can be applied in a number of ways. It can be sprayed on as a

liquid or applied in granular form with a fertilizer spreader. Dieldrin is also available in fertilizer mixtures. This lets you combine the two operations and saves time and money.

Controls ticks, fleas and chiggers, too

Dieldrin also controls ticks, fleas and chiggers. These pests are not only annoying, but also are public health problems.

In addition to applying dieldrin to turf, to get maximum control of these above-ground pests, treat weeds, the ground around low-growing shrubs and buildings—anywhere these pests might take refuge.

Where to get dieldrin

Dieldrin is available from your local insecticide dealer under many well-

known brand names. Accept no substitute. Check the label or the ingredient statement on the formulation you buy for the name *dieldrin*.

Shell Chemical Company, Agricultural Chemicals Division, 110 West 51st Street, New York 20, New York.

Control all these turf pests with dieldrin

European chafer grubs	Cutworms
Green June beetle grubs	Sod webworm
White grubs	Armyworms
Northern masked chafer grubs	Sowbugs
Asiatic garden beetle grubs	Pillbugs
Oriental beetle grubs	Snails
Japanese beetle grubs	Wireworms
Earwigs	Root maggots
Ants	Slugs
Striped grassworm	Chiggers
Mole crickets	Fleas
	Ticks



dieldrin

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