ONLINE NOW

» LANDSCAPEMANAGEMENT.NET

NOW TRENDING: What a combined ValleyCrest, Brickman could mean for the landscape market

When word leaked of a potential ValleyCrest Cos. and Brickman Group merger, we took to social media to get the Green Industry's take on the possible deal and shared some of our own reporting on it (buff.ly/1n2Py8n). Stay tuned to LandscapeManagement.net for breaking news on this story.

LinkedIn reactions

» **David Bonza:** They are the Home Depot of the landscape industry. Low prices for subpar work will hurt everyone.

» **Dan Pestretto:** All things considered, this will bring, if it happens, more money, interest and recognition to our industry.

» **Steven Cohen:** This will help reshape the attitude and thinking of how landscape services are procured by clients. Bigger doesn't mean better. (It's a) great opportunity for regionals and smaller companies to leverage market share.

Facebook Feature
QUESTION OF THE WEEK

What are your thoughts on the potential Brickman/ValleyCrest merger?

» **Adam Linnemann:** They will be the Walmart of lawn care.

» **Seth Ambrose:** I think it's great for smaller businesses. A large army moves slowly. (A) small army is more agile. Not to mention, look what happened to TruGreen.

» **Mike Perrine:** I'm OK with it because I do a ton of subcontracting work for Brickman.

» **Matt Dingeldein:** Hopefully the humble roots of these two firms will prevent them from making the same mistakes of those that have tried this before. Only time will tell.