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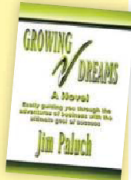
Facebook Feature QUESTION OF THE WEEK

Do you remember the moment you knew you wanted to be a landscape professional?

- » **Ryan Kraffe:** 10. Taking care of my elderly neighbors' homes.
- » **Wesley Chiles:** My first business card was at 10 years old!
- » **Gerald Landby:** Not really, I was born a landscape professional.

WEB EXTRAS Visit LandscapeManagement.net Click on Web Extras

- » Jeff Harkness continues the online advertising conversation, touching on how to market your business via Facebook and LinkedIn (from page 14).
- » Check out how the Klausung brothers' story inspired Jim Paluch's novel *Growing Dreams* (from page 24). Plus, win a copy of the book!
- » We turn to the owner of Morisue Photography for tips on capturing and uploading images online (from page 31).



SEEN ON TWITTER Follow us » @LandscapeMgmt

#LMBusinessBooks

How our Twitter followers' participated and reacted to the LM business book giveaway:

@LandOpt: Don't miss out!

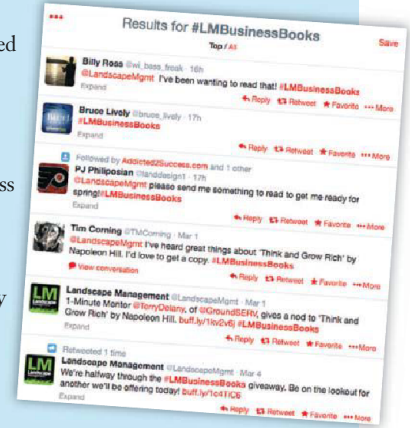
@LandscapeMgmt wants to make you smarter! Details on their business book giveaway: ow.ly/tDc65 #LMBusinessBooks

@fehr_jared: @LandscapeMgmt @jack_welch Thanks a lot!!! I'm really looking forward to reading this book. Great prize! #freebook #happydance

@landdesign1: @LandscapeMgmt, please send me something to read to get me ready for spring! #LMBusinessBooks

@TMComing: @LandscapeMgmt, I've heard great things about 'Think and Grow Rich' by Napoleon Hill. I'd love to get a copy. #LMBusinessBooks

@RossLandscaping: RT To #prevtweet: Want a copy of @MichaelEGerber's 'The E-Myth'? It could be all yours if you respond with the hashtag #LMBusinessBooks.



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