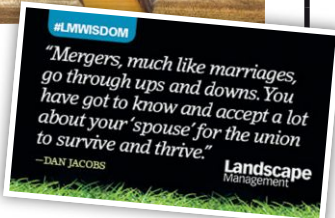


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ICYMI: *Landscape Management* nabbed 11 honors at the 25th annual Turf & Ornamental Communicators Association (TOCA) meeting, held May 5 to 8 in New Orleans. View the full list of honors at buff.ly/RL48U7.



#LMWISDOM: We rolled out a new social media campaign, pulling quotes from articles in our archives and giving you the link to the original story. Spread the snippets of wisdom with your own followers using the hashtag #LMWISDOM. Read the article this quote references here: buff.ly/1gn13rl

Facebook Feature QUESTION OF THE WEEK

Equipment purchasing—buy or lease?

- » **Nathan Appleby:** Buy with cash. Rent as needed. Stay out of debt.
- » **Jason Cupp:** It all depends on the equipment, the company, the cash flows, the ROI, the terms of the purchase vs. lease vs. cash and the beginning and end value...
- » **Derek Belden:** Leasing commercial trucks makes sense when you are putting a lot of miles on it in a short time.
- » **Adam Gunn:** Purchase with a buy-out option.



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