

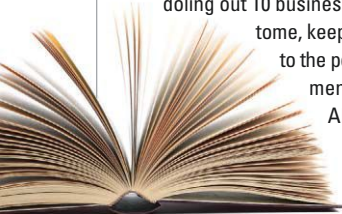
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ICYMI: Business book giveaway

LM is hosting a business book giveaway in-hand with our February issue. We're doling out 10 business books, including those on this month's cover. To nab a tome, keep an eye on LM's Facebook and Twitter accounts and respond to the posts mentioning the book you'd like to win (favorites, retweets, mentions, likes and comments all qualify) by noon March 17.

All participants also will be entered into a drawing for the grand prize, a \$50 Amazon gift card, which will be awarded at the conclusion of the contest. For more details, visit LandscapeManagement.net/BusinessBooks.



WEB EXTRAS Visit LandscapeManagement.net > Click on Web Extras

- » Reference 1-Minute Mentor Terry Delany's "How We SERV" document for tips on how to manage relations with subcontractors and strategic partners (from page 52).
- » Get more on Michael Gerber's logic of "working on the business, not in the business" (from page 25).
- » Read an excerpt from *The E-Myth Landscape Contractor*, coauthored by Michael Gerber and landscape industry veteran Tony Bass (from page 25).
- » Another to add to the shelf: Jerry McKay details how reading Les McKeown's *Predictable Success* improved his business (from page 18).

SEEN ON TWITTER

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@TheByrdsGroup:

RT Tom Canete and his "army" are ready to take on the snow should it fly on @nfl @SuperBowl Sunday. ow.ly/talqt @CaneteLandscape

@VanRobinson7:

@LandscapeMgmt @JPHorizons Yes! Transparency establishes credibility. CEOs should job shadow entry-level workers and get a new perspective! ow.ly/tjmE5

@batesbn: Wow: @houzz brings 4x the website traffic to @McKayLighting than all other #social-media sites combined! MT via @LandscapeMgmt

@PLANET2005: RT @LandscapeMgmt: "Do as I say, not as I do" doesn't work with children or adults." #LawnCareSummit



PHOTOS: CANETE SNOW MANAGEMENT; ISTOCK INTERNATIONAL, INC.





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