

# Exmark Manufacturing

**OUTDOOR BOOTH 7444D** ■ INDOOR BOOTH 7080

Since 1982, Exmark has been focused on delivering professional turf care equipment that meets the unique needs of landscape professionals. Today, evidence of Exmark's continued focus on innovations to increase productivity and profitability for landscape contractors is apparent throughout the company's Lazer Z X-Series zero-turn rider.

## EGov and RED Technologies – Exclusive to Exmark

The Lazer Z X-Series offers EFI-equipped models that include Exmark-exclusive technologies such as EGov and RED Technology. With more intelligent engine management, these new technologies deliver fuel savings of up to 41 percent compared with carbureted engines, with improved engine response and performance in demanding mowing conditions.

Key to the engine's increased responsiveness is the electronic governor (EGov), which significantly reduces governor droop compared with a mechanical governor, for more consistent blade tip speed in a variety of conditions. A superior quality of cut is the result.

Exmark developed defined performance modes for RED-equipped Lazer Z X-Series models, which allow the operator

to select an optimal performance and efficiency level for the task at hand. Contractors can achieve maximum efficiency when situations allow and maximize power when conditions require. Performance modes are selected by a three-position rocker switch combined with the position/engagement of the PTO switch.

Exmark's RED Technology also incorporates a number of enhanced safety and durability features, including a "clutch saver" feature. Designed to eliminate full-throttle engagements and disengagements while allowing the operator to efficiently engage the PTO "on the fly," the system engages at 2,750 RPM and disengages at 2,500 RPM, regardless of throttle position.

## Industry-Exclusive Comfort Technology

The Lazer Z X-Series rider showcases the results of substantial investments Exmark has made in ergonomic research and development. The Exmark custom seat design includes numerous comfort technologies, including the patented Iso-mount system, a scissor



link ball-bearing suspension system, and Exmark's patented Elastomeric Vibration Control (EVC) stretch fabric, which eliminates the need for metal springs in the seat, increasing both comfort and durability.

## See Exmark & the Lazer Z X-Series at GIE+EXPO 2013

The Lazer Z X-Series with EGov and RED is just one example of the innovations you'll see at the Exmark booth in Louisville at GIE+EXPO 2013. Stop by and see Exmark's entire 2014 line of professional turf care equipment.



## EXMARK MANUFACTURING

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