

Get outside!



GIE+EXPO offers trade show attendees the unique opportunity to try equipment before they buy it at the Outdoor Demonstration Area.

There's nothing like a test drive when you're choosing a car—and nothing like an equipment demo when you're buying a zero-turn mower, chain saw or another piece of landscape machinery.

Luckily, at GIE+EXPO at the Kentucky Exposition Center in Louisville, Ky., just a few steps away from the indoor trade show is a 19-acre Outdoor Demonstration Area with scores of exhibitors ready to let attendees take their equipment for a spin. GIE+EXPO takes place Oct. 23 to 25.

In addition to traditional outdoor exhibits, attendees may want to check out the Hardscape North America Outdoor Arena—a tented space in the Outdoor Demonstration Area. With a \$25 upgrade to the GIE+EXPO trade show admission, landscape contractors can learn the latest techniques in hardscape installation by attending six hours of live demonstrations. Upgrade when you register online. If you've already registered, use your registration dashboard to add the HNA Demonstrations or call Sellers Expositions at 800-558-8767.

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Outdoor Demo Area hours

Thursday, Oct. 24 > 9 a.m. – 5 p.m.
 Friday, Oct. 25 > 9 a.m. – 4 p.m.

Register today! Visit GIE-EXPO.com.