

CONTENTS »

MARCH 2013
VOL. 52, ISSUE 3

22

DEPARTMENTS

6 News & Views

Green Industry Great Escape recap; 10 tips from Homi Patel

8 Mailbox

12 Giving Back

Acres Group invests in its community.
BY CASEY PAYTON

20 Weed Watch

Southern Brass Buttons; lesser swinecress

39 Market Watch

IRRIGATION Reclaimed water use in landscaping is on the rise

DESIGN/BUILD

One owner finds the perfect work/life balance

MAINTENANCE

Lawn clippings do have their benefits

LAWN/TREE CARE Meet Ohio's Applicator of the Year

48 Add-on Biz

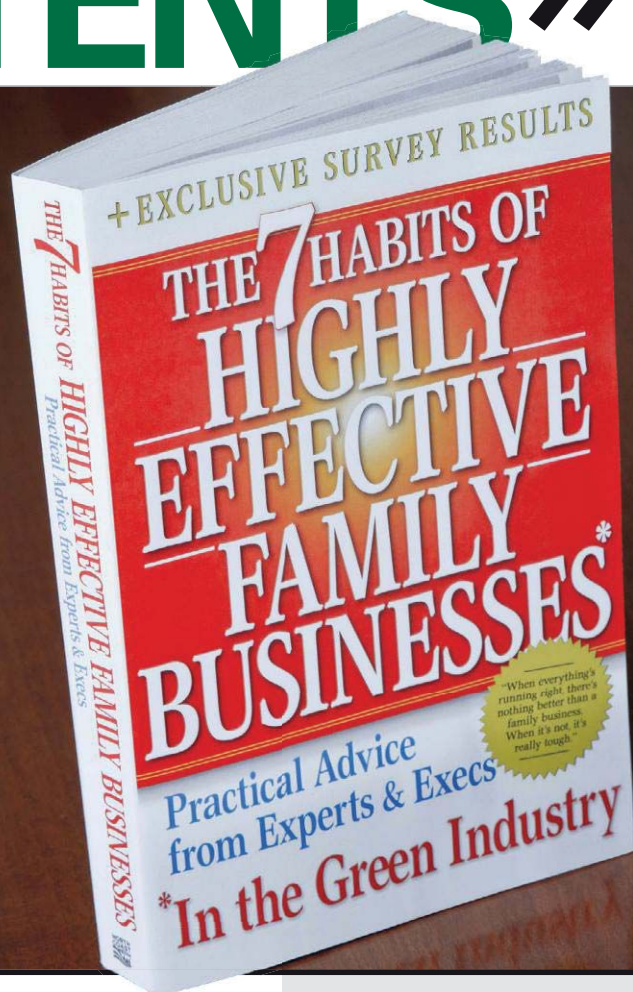
Sonoran Gardens finds a unique niche in the maintenance market.
BY CASEY PAYTON

50 LM Reports

Irrigation equipment; mowers; tree care products

56 1-Minute Mentor

Meet IA President Bob Dobson.
BY MARISA PALMIERI



COLUMNS

4 Editor's Note

BY MARISA PALMIERI

16 Best Practices

BY BRUCE WILSON

18 The Benchmark

BY KEVIN KEHOE

46 Profiting From Design

BY JODY SHILAN

IN EVERY ISSUE

55 Classifieds, Resources

ON THE COVER

Photo by Laura Watilo Blake, elbeestudio.com; design by Carrie Wallace

FEATURES

22 The 7 habits

Practical family business advice from experts and execs. BY MARISA PALMIERI

32 The ins & outs of Houzz

The online platform gives residential landscape designers a boost. BY DIANNA BORSI O'BRIEN

