

# BUILD YOUR BUSINESS WEBINAR SERIES

WEBINAR #3:

## Grub Control

Thursday, July 25

Time: 10 a.m. Pacific / 1 p.m. EST

**FREE  
Grub Control  
Webinar**

PHOTO: ALTON N. SPARKS, JR., UNIVERSITY OF GEORGIA, BUGWOOD.ORG

### WEBINAR DESCRIPTION:

Join *Landscape Management* for an hour-long webinar on grub control. Our experts will cover both the technical side of dealing with these destructive turf pests and business side of taking on this potentially lucrative service.

### PRESENTERS:

#### Preventive and Curative Grub Control



**Dave Shetlar, Ph.D.**

*The Ohio State University*

Shetlar is a Professor of Urban Landscape Entomology at The Ohio State University where he performs outreach on turf and ornamental entomology, teaches general entomology and concentrates

on turfgrass entomology research. He was a research scientist with ChemLawn Services from 1984 to 1990 and he joined Ohio State in 1990. He has coauthored several books on turfgrass insects and has a long list of research and outreach publications.

#### Adding and Selling Grub Control Services



**Andy Kurth**

*President of  
Weed Man of Madison*

Kurth is president of Weed Man of Madison, Wis.; Milwaukee, Fox Valley, Wis., and Rockford, Ill. He's a graduate of the University of Wisconsin with a

degree in Soil Science with emphasis in Turf Management and Agribusiness. In 2012, Kurth was voted one of the Top 40 Under 40 from *InBusiness* magazine, he's president of Wisconsin lawn care association LAWN and is a past LAWN Person of the Year.

### MODERATOR:

**Marisa Palmieri**, Editor of *Landscape Management*

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