# PHOTO: HOWARD RUSSELL, MICHIGAN STATE UNIVERSITY, BUGWOOD,ORG; ILLUSTRATION: ISTOCK INTERNATIONAL INC.

## ONLINENOV

>> LANDSCAPEMANAGEMENT.NET

### On the Web

#### LM website has a new look

Last month we mentioned here that our blog has moved to its new home, LandscapeMangement.net.

Now, that home has enhanced its look with a new eye-catching makeover. Our website's new design showcases exclusive content geared toward your business needs and it's more user friendly and interestive than

design showcases exclusive content geared toward your bus ness needs—and it's more user friendly and interactive than ever before. Log on now to explore the changes!



#### FROM THE LM BLOG

> LandscapeManagement.net

The blog is abuzz this month with lots of valuable tips from Landscape Management contributors. Rich Goldstein talks to Jody Shilan about what it takes to build a million-dollar company, consultant Jeffrey Scott explains how recruiting is like marketing, and we share important HR best practices from consultants Ed Laflamme and Bill Arman.

#### **SEEN ON TWITTER**

Follow us > @landscapemgmt

@SuziMcCoyGMG: Always. Grt #PR Lessons from Paula Deen: How What You Say Can Damage Your Brand http://entm.ag/1cfiy2z by @JimJosephExp via @entmagazine

@ShaunKanary: It's cool to work for a company like @WeedProOhio that organizes #CommunityService projects to give back

@Bayer4CropsUS: Female farm operators are more likely to own the land that they operate. Interesting stat from @usda\_nass http://bit. ly/15ytkiL

@ambidextrousinc: RT @LandscapeMgmt Impatiens disease could encourage diversity in landscape plantings http://sbne.ws/r/dqYa

#### **WEB EXTRA**

Visit LandscapeManagement.net > Click on Web Extras

>> Learn about how researchers say tree loss due to Emerald Ash Borer infestations has negative health effects, including cardiovascular and lower respiratory diseases.



