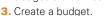


FROM THE LM BLOG

> landscapemanagement.blogspot.com

Jeffrey Scott's five steps for successful strategic planning in 2013:

- 1. Assess your financials.
- 2. Set goals that motivate.



- Create a budget.
 Make roles clear.
- 5. Refine incentives.

WEB EXTRAS

>> Don't miss NastyClient.com's free, one-year membership offer for *LM* readers (see page

6 for more details about the customer review site for businesses).

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>> Get an in-depth background

about the tree-damaging Asian

SEEN ON TWITTER

Follow us > @landscapemgmt

@Mike_Caprio Just got around to reading the Oct. issue of @LandscapeMgmt Enjoyed your article @LMCreativeLLC ... Great topic and very informative!

> @LandscapeMgmt AEF president Jim McCutcheon: declining enrollment in horticulture programs a chronic problem. 181 lost since 1997, a 41 percent decline.

@Inbound_Agency Study: Green roofs, walls will soon be a \$7.7 billion market buff.ly/SsUkth via @LandscapeMgmt

@PLANET2005 RT @LandscapeMgmt: PLANET launches peer groups with Wilson-Oyler and establishes an outdoor initiative with JP Horizons. #GIC2012

@Ambius See how we transformed a dying 200-lb. green wall into a lush and vibrant wall @ ow.ly/ep4G8 via @LandscapeMgmt

HELP! LANDSCAPE PROFESSIONALS!

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