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[Coming in May]

Many plows, like this Caterpillar sectional snowplow, sat idle this winter.

WARM WINTER BLUES

In many parts of the country, snowplows, and the contractors who operate them, sat idly by as record warmth kept snow from piling up in clients' driveways and parking lots. In an industry intertwined with the weather, the mild temperatures dramatically affected many operators. And because insect pest populations, weeds and turf diseases usually diminished by the cold went largely unscathed this winter, lawn care business owners also have been deeply affected. *LM* next month will explore the impact the mild winter had on the Green Industry.



LANDSCAPE MANAGEMENT (ISSN 0894-1254) is published monthly (12 issues per year) by Questex Media Group LLC, 306 W Michigan St, Suite 200, Duluth, MN 55802. **Subscription rates:** one year, \$35; two years \$76 in the United States & Possessions; \$87 for one year, \$127 for two years in Canada and Mexico; all other countries \$165 for one year, \$246 for two years. For airmail delivery, include an additional \$75 per order annually. Single copies (pre-paid only): \$3 in the United States; \$10 in Canada and Mexico; \$15 all other countries. Back issues, if available: \$16 in the U.S.; \$20 in Canada and Mexico; \$30 all other countries. Add \$6.50 per order for shipping and handling. **Periodicals postage paid** at Duluth, MN 55806 and additional mailing offices. **POSTMASTER:** Please send address changes to *Landscape Management*, P.O. Box 1268, Skokie, IL 60076-8268. Canadian G.S.T. number: 840 033 278 RT0001. Publications Mail Agreement Number 40017597. Printed in the U.S.A.



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