



Lease Lombardi for a few hours

Vince Lombardi. John Wooden. Red Auerbach. Dean Smith. Bear Bryant. John McGraw. George Halas. Don Shula. Paul Brown. Knute Rockne.

All of these legends were known for getting the most out of each individual and each team they coached. The same is true for *Landscape Management's* legendary Green Industry business coaches. That's why we've launched seven inaugural *LM* Consulting Clubs — a brain trust of business coaches proven to help lawn care, landscape, design/build and irrigation contractors, and industry suppliers and associations, bolster everything from customer and employee relationships to revenues and margins to strategic planning and overall business valuations.

As part of their nominal membership fees, *LM* Consulting Club Members receive the right to schedule up to three TeleConsulting sessions, each up to one-hour long, with the respective Club's legendary business coach. The one-on-one TeleConsulting sessions come at a reduced rate thanks to our consulting partners' desire to help our readers thrive — not just survive these turbulent times.

In addition to receiving three hours of TeleConsulting at reduced rates, *LM* Consulting Club Members also will be mailed:

- ▶ Jeffrey Scott's "The Referral Advantage" book;
- ▶ Jeffrey Scott's "Accelerate Your Business Growth — Even In a Down Economy — By Making Use of Peer Groups" tip sheet;
- ▶ Harvey Goldglantz's "Marketing Matters — The Ultimate Reference Guide to Making the Most of Your Marketing Money" book; and
- ▶ A trio of Kehoe & Co.'s Green Industry reports: Benchmarking to Improve Profits, The Down-Market Budget Worksheet, and Pay & Benefits Survey.

Following are the seven inaugural *LM* Consulting Clubs launched in mid-February:

1. *LM's* The Leaders Edge Consulting Club — Jeffrey Scott, president of Landscape Success

Systems, coaches business owners on building their brands, captivating their clients, and implementing new systems to grow business profitably.

2. *LM's* Marketing Matters Consulting Club —

Harvey Goldglantz coaches contractors on ways to win more business, through the use of his creative marketing techniques, despite shoestring budgets.

3. *LM's* Profit & Value Builder Consulting Club —

Kevin Kehoe coaches companies on how to increase their revenues, profits and total business valuation. He also works with Frank Ross and Jeff Harkness, who assist with acquisitions and selling the business.

4. *LM's* People Power Consulting Club — Bill

Hoopoes shares how he has made a career out of turning bosses into coaches, struggling teams into winners, and customers into raving fans.

5. *LM's* Best Practices Consulting Club — Coaches

Bruce Wilson and Tom Oyler, organizers of the popular Wilson-Oyler Success Series seminars, share detailed game plans and sound advice for almost any business scenario.

6. *LM's* InfoTech Consulting Club — Tyler Whitaker

(aka The Wizard of IT) coaches companies on deploying technologies proven to save money and improve business.

7. *LM's* The Deal Maker Consulting Club — Norm

Cooper, former president of the National Pest Management Association, brings decades of merger-and-acquisition experience to his business transition coaching.

LM Consulting Club Members who join by June 30 receive an additional \$300 discount. There are two multi-membership options: *LM* Trifecta Consulting Club Members buy two memberships and receive 50% off a third membership, while *LM* Four Horsemen Consulting Club Members buy three memberships and get one free.

Need to cut costs while growing revenues and margins? No problem. Our Green Industry business coaches have the winning game plans. Visit www.LMConsultingClubs.net and get the help you need today — before it's too late.