

BEFORE



Problem The client is unhappy with the appearance of the flower display. What are the potential reasons for the problem? What would you do?

The cause

There were three separate issues that made this space unpalatable to the client.

- 1. Soil Preparation:** Upon inspection, it was found that the soil was not thoroughly prepared.
- 2. Plant Spacing:** Each plant species grows at a different rate and size.
- 3. Complexity:** the design is simply too complicated. Someone tried to do too much with the space.

Solutions

There are several reasons why the plants in this flower display are not creating the desired impact. Let's address each of the causes.

- 1. Soil preparation:** A soil test should be taken and the soil amended. Soil should be tilled to a depth of eight to 10 inches.
- 2. Plant spacing:** Know or increase your knowledge of plant materials!
- 3. Complexity:** When designing a floral display use the KISS Method (Keep It Simple & Smile). Simple, well managed displays create the greatest visual impact and a positive long-lasting impression for your client.



AFTER

Every day you see horticultural problems. Sometimes the solution is obvious, but others are much more difficult to solve. Brickman Group Senior Horticulture Specialist H. Bruce Hellerick tackles these issues each month in Problem Solver. He can be reached at Hellerick@BrickmanGroup.com

Their time is up.
Starts working in hours—even minutes.

