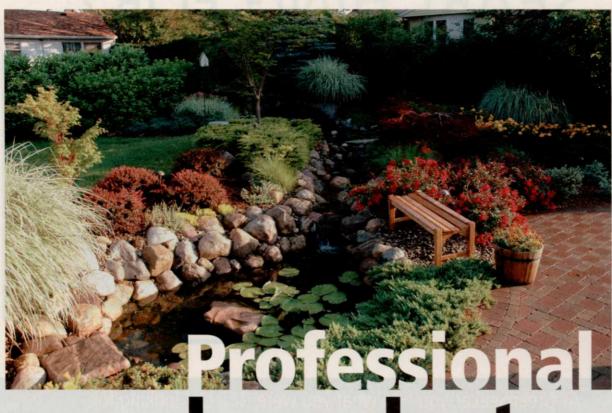
LM Reports TECHNOLOGY YOUR GUIDE TO PRODUCT RESEARCH



pond products

hanges in homeowner attitudes have created a flood of opportunity for landscape contractors in recent years. According to a recent study by the U.S. Census Bureau, 15% of homes in America now have a water garden, numbers up onethird in just the last four years. Why the sudden rise in popularity of water features? Several factors come into play.

In the last few years, more Americans are opting to spend their leisure time in their own backyards. Yearning for a sanctuary to relax and unwind, an increasing number of homeowners chose water features to improve quality of life. Money typically spent on family vacations became profit for pond and landscape con-

tractors. According to the National Gardening Association, homeowners spent \$35.2 billion on their yards in 2005, an increase of more than \$15 billion from a decade ago.

In addition to creating a backyard retreat, homeowners are learning that water gardens are an attractive feature, which increases the value of their home. During the current buyer's market that shows no signs of immediate relief, sellers need to differentiate their homes from the rest of the saturated real estate market. Water features are an excellent way to accomplish this.

The good news in all this for landscapers is that water features are nearly guaranteed to sell future work. Once home-

owners have a pond installed, they typically realize the rest of the yard is lacking and will often purchase additional landscaping to tie the pond into its surroundings. Not only that, but pond owners find they need a deck or patio with furniture so they can sit by their pond and enjoy the sights and sounds of their beauty. The homeowners' wish list might continue onto other items such as outdoor lighting, gazebos and more. While the trend in outdoor living rooms continues to take backyards by storm, landscapers will profit exponentially by steering their customers in the direction of water gardens.

— Jennifer Zuri, Marketing Communications Manager for Aquascape Inc. continued on page 54

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Becker Underwood

Becker Underwood's Admiral Liquid controls the growth of algae and aquatic vegetation in lakes, ponds and other bodies of water while adding a beautiful, naturallooking blue. By restricting sunlight,

Admiral controls the growth of algae and

aquatic vegetation. The natural blue color of Admiral also improves the beauty of the pond, lake or waterway in which it is used. Used as an integral component in a lake and pond management program, Admiral is one of only two products of its kind on the market to receive EPA registration.

For more information contact Becker Underwood at 800/892-2013 or www.beckerunderwood.com / circle no. 254

Bioverse

Bioverse developed three new products, which reduce the excess nutrients in the water and restore water clarity quickly and naturally. 1. Rush: an oxidizer designed to achieve quick results and also provide extended coverage through its slow release technology. 2. Awake: stimulates bacteria in the sludge layer, giving them the enzymes they need to "wake up" and begin consuming excess nutrients, thus reducing sludge. 3. Vista: provides a jumpstart for assisting aerobic bacteria throughout the water column to improve water clarity.

For more information contact Bioverse at 877/948-0303 or <u>www.bioverse.com</u> / circle no. 255

Replications Unlimited

Replications Unlimited offers a complete line of artificial rocks and rock water features that

allow you to create a natural environment for your pond, pool or spa. The rocks are based on tough polyurethane structural plastic. This allows the system to be lightweight and withstand freeze/thaw climates and is still tough enough to stand and climb on. The rockscapes are molded from real rocks and boulders to produce the ultimate in realism. Other pond products include: waterfalls, streams, cascades, self-contained waterfalls, bubbler rocks and skimmer lids.

For more information contact Replications
Unlimited at 314/524-2040 or www.replicationsunlimited.com / circle no. 256

EasyPro Pond Products



EasyPro Pond Products introduced two new sizes of large waterfall pumps to its extensive line. With the additional sizes EasyPro now offers pumps from 45 gph to 16,000 gph. Some of the features of the new pumps are: continuous duty, high efficiency motors (16,000 gph only draws 7.1 amps at 230 volts); air filled motors (no oil to leak or contaminate water); double

mechanical seals for long life; built in thermal and overheat protection. Call for a free 148page catalog.

For more information contact EasyPro at 800/448-3873 or www.easypropondprod-ucts.com / circle no. 257

Savio Engineering

Savio Engineering Inc. introduced the newest and smallest member of the Livingponds lineup — Savio's Livingponds Filter 070. Designed to be a mulit-stage biofilter, not just a weir, the '070' is the perfect intermediate-size filter to complement Savio's Skimmerfilter. Ready to keep water clear, while creating a beautiful waterfall, this Livingponds filter comes equipped with two medium density filter pads and Savio's new ceramic media that contains a 10,000 sq. ft. surface area.



For more information contact Savio Engineering at 888/333-2356 or www.savio.cc / circle no. 258

Atlantic Fountain Co.

The 3/4 hp Aerating Fountain comes standard with five interchangeable nozzles. The five fountain patterns range from 7 ft. in height to 20 ft. in diameter. With five multiple fountain patterns, you have the freedom to adjust the aerating fountain to fit your pond, weather conditions and tastes.

For more information contact Atlantic Fountain Co. at 860/669-1188 or www.atlanticfountains.com / circle no. 259

Firestone Specialty Products

Firestone PondGard EPDM geomembrane is engineered to provide dependable performance in a variety of critical containment applications. Based on EPDM (ethylene propylene diene terpolymer) synthetic rubber, PondGard is a highly flexible, stable waterproofing membrane. Specially formulated to be safe for fish and plant life, PondGard can easily be shaped to fit the unique contours of any size pond or complex landscape feature. PondGard shows outstanding resistance to the harmful effects of ultraviolet radiation (UV), ozone, oxidation and other environmental conditions. It requires little or no regular maintenance once installed.

For more information contact Firestone Specialty Products at 800/428-4442 or visit www.firestonesp.com / circle no. 260

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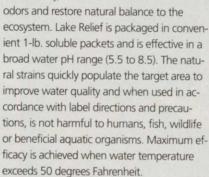
Aqua Control Inc.

Aqua Control Inc. (ACI) has the most extensive line of floating water features in the industry. The Select Series of 1/2- to 7-hp display aerators and fountains are available in single and two-stage, both vertical and horizontal configurations and more than 30 spray patterns. The Titan Series provides a wide range of big and beautiful patterns from 7 to 40 hp. In addition, ACI entered the Waterfall Pump market with innovative submersible pump technology up tp 40 hp and 1,500 gpm. ACI also offers Bottom Circulators, Torrent Aerators, Lake Bed Aerators, and ClearAway, an ecologically friendly biological product to improve and maintain water quality.

For more information contact ACI at 800/377-0019 or www.aquacontrol.com / circle no. 261

Novozymes Biologicals

From the producers of Roots products. Lake Relief is a lake and pond clarifier designed to improve water clarity, reduce



For more information contact Roots Plant Care Group at 800/342-6173 or www.rootsinc.com / circle no. 262



International Pond Supply

International Pond Supply (IPS) is one of the leading water gardening and pond distribu-

tors in North America. IPS recently enhanced its Web site, offering Landscape Professionals 24 hour-a-day, 7 day-aweek instant access to statements, bills, invoices, and transactions. Regardless if your order was placed on-

line, over the phone.

or in-house, you can view it all - and conduct your business - anytime day or night. For more information contact IPS at

888/646-5474 or www.pondsource.com / circle no. 263

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Professionals Demand Solutions



Pro-Tech is here to provide you with the solutions necessary to fulfill your snow and ice removal applications. Check out our website to see our entire line of products at www.snopusher.com

888 PUSH SNO

(888.787.4766)

Professionals



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WaterMark by Little Giant

WaterMark UV lights promote clean, clear water for a healthier aquatic environment. Ultraviolet light waves filter water by destroying harmful bacteria, disease-causing pathogens and other contaminates.
Easy to install, these innovative light-driven filtration systems also have a safety feature to prevent UV-C radiation exposure. This solution delivers efficient.

chemical-free filtration for any water garden or Koi pond.

For more information contact Watermark at 405/947-2511 or <u>www.watermarksolutions.ws</u> / circle no. 264

BioSafe Systems

BioSafe Systems introduced a liquid version of its line of copper-alternative algaecides. GreenClean Liquid Algaecide/Bactericide is an activated liquid concentrate labeled to control both filamentous and planktonic algae in ponds, lakes, fish hatcheries, canals, reservoirs, storage tanks and irrigation ponds. GreenClean Liquid goes into solution immediately upon application and does not use any heavy metals or substances not approved for food consumption. GreenClean Liquid works immediately upon contact with algae and biodegrades releasing active oxygen into the water column once the algae has been killed. GreenClean Liquid is considered a reduced risk pesticide and has been registered through the US EPA's biopesticide division.

For more information contact BioSafe Systems at 888/273-3088 or

www.biosafesystems.com / circle no. 265

Aquamaster

AquaAir Diffused Air Aeration Systems provide any aquatic environment superior aeration, circulation and de-stratification, without disturbing



the natural, aquatic landscape. State-of-theart cylindrical stainless steel housing creates a chimney effect, assisting compressors to operate at cooler temperatures. Sizes ranging from 1/3-1HP, 120 & 220 volts, support one to six self-cleaning diffusers, three types available. These diffusers employ a super fine micro-bubble technology, resulting in outstanding oxygen transfer rates. AquaMaster also offers optional slatted surround covers in five colors, to blend into the environment.

For more information contact Aquamaster at 800/693-3144 or www.aquamasterfountains.com/circle.no.266

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EdgePro Ultra™

S. Patent Pending

PVC Landscape Border system



The sleek look of metal edging with the advantages of PVC!

► EdgePro Ultra™ provides a high-end, finished look at a competitive price.

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Watersaver Co.

Watersaver Co. Inc. has sold and installed pond liners for all aquascape applications since 1953. PVC, EPDM and polypropylene liners are all available in custom-sized panels to help minimize field work and waste.

For more information contact Watersaver Co. at 800/525-2424 or www.watersaver.com/ circle no. 267



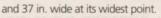
Aquascape Inc.

The new, versatile color match program of the PRO-Fit System allows contractors the chance to choose between all three AquascapePRO product lines – the Signature Series, Classic and PondSweep – in order to create the perfect PRO-Fit System for their project. Pick a liner and underlayment size, choose a biofilter and grab a skimmer that suits your needs, creating the perfect system to match your specific project. Whether it's a small Pondless Waterfall or a large pond, the PRO-Fit system can be customized to fit your customer's vision.

For more information contact Aquascape Inc. at 630/659-2097 or <u>www.aquas-</u> <u>capedesigns.com</u> / circle no. 268

Haddonstone

Inspired by Romanesque architecture, this double-tiered, freestanding fountain features leaf moldings on the fountain bowls with slender columns acting as supports. The fountain is self-circulating and does not require a constant supply of fresh water. The fountain is 60 in. high



For more information contact Haddonstone at 856/ 931-7011 or <u>www.haddonstone.com</u> / circle no. 269



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