and "unsafe" What

would you recom-

mend?



Every day you see horticultural problems. Sometimes the solution is obvious, but others are much more difficult to solve. Brickman Group Senior Horticulture Specialist H. Bruce Hellerick tackles these issues each month in Problem Solver. He can be reached at Hellerick@BrickmanGroup.com

wild, natural appearance, others, a

neat and tidy one. Clients in resi-

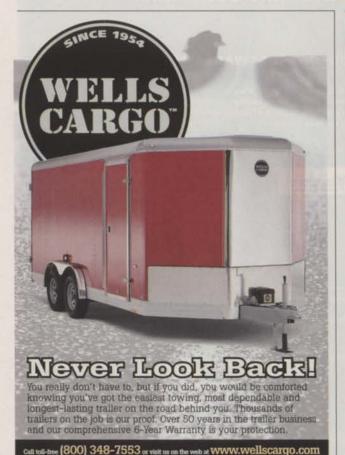
the safety of children.

dential areas are concerned about

Solutions

The only solution that satisfied the client s in this case was the removal and disposal of all low-growing and vining plant materials and selective removal of small trees growing along the wood line. The resulting views into the woods improved the beauty of the site and increased the feeling of safety. Now the client wants to add a path from the road to the woods, install a gazebo and create a shade garden around it for the community to enjoy.





Kehoe's keys to profits

BOSTON - Green Industry guru Kevin Kehoe offered these conference & exposition. Kehoe says that it is absolutely essential business owners:

- 1. Know their true costs
- 2. Run their businesses by the numbers
- 4. Get our of low profit work
- 5. Capture all work orders
- 6. Minimize customer dissatisfaction
- 8. Get rid of waste in processes and people
- 10. Pay for results.

expectations. In order to compete with your larger brethren, your portfolio in order to increase the average job size."

